

Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:31:58 AM **Last Modified:** Wednesday, May 11, 2016 11:34:13 AM

Time Spent: 00:02:14
First Name: Alexandru
Last Name: Trambitas
Email: atrambitas@gmail.com

IP Address: 38.121.150.194

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this con Networking.	ference?
Q2: How well did the conference meet your expectations?	Very Well
Q3: With regard to the content of the event, what is your Team meetings, bottle of scotch.	#1 takeaway that you will implement in the next year?
Q4: How do you plan to apply this takeway? Talk to my team.	
Q5: What results do you expect or hope for from this take	eaway?
Q6: How likely is it that you would recommend this confe	erence to a friend or colleague?
Q7: What was the most valuable aspect of this conference?	Respondent skipped this question
Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?	Respondent skipped this question
Q9: Do you have any specific suggestions for improvement?	Respondent skipped this question
Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?	Respondent skipped this question
you or your mini for commercial real estate summits:	

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this cor	nference?
Subject Matter / Topics	Very Good
Attendee Quality	Good
Attendee Quantity	Very Good
Speaker Quality	Excellent
Networking Opportunities	Very Good
New York Athletic Club	Excellent
Food & Beverage	Excellent
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	5 - Excellent
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	4 - Very Good
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	5 - Excellent
Q16: 11:30 AM — Concurrent Session — AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director — Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	4 - Very Good
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	6 - Did not attend this session

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Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers: Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	6 - Did not attend this session
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Grou	5 - Excellent
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	e 6 - Did not attend this session
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	6 - Did not attend this session
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	6 - Did not attend this session
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	5 - Excellent
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	4 - Very Good
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager Company	5 - Excellent
PAGE 3: Final Comments	
Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question

Q27: How many commercial real estate summits do you attend per year?	3
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Concept	Excellent
Speaker Selection	Very Good
Execution	Excellent
Lunch Quality	Excellent
Venue	Excellent



Collector: Email Invitation 1 (Email) **Started:** Wednesday, May 11, 2016 11:32:01 AM **Last Modified:** Wednesday, May 11, 2016 11:35:53 AM

Time Spent: 00:03:51

First Name: Simon Last Name: Goldstein
Email: sgoldstein@walkerdunlop.com

IP Address: 38.101.184.66

PAGE 1: Event Overvew

Networking	
Q2: How well did the conference meet your expectations?	Very Well
Q3: With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?	Respondent skipped this question
Q4: How do you plan to apply this takeway?	Respondent skipped this question
Q5: What results do you expect or hope for from this takeaway?	Respondent skipped this question
Q6: How likely is it that you would recommend this confe	rence to a friend or colleague?
Q6: How likely is it that you would recommend this confe 6 (Detractor) Q7: What was the most valuable aspect of this conference?	Respondent skipped this question
Of (Detractor) Q7: What was the most valuable aspect of this	Respondent skipped this
Q7: What was the most valuable aspect of this conference? Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they? Q9: Do you have any specific suggestions for	Respondent skipped this question Respondent skipped this
Q7: What was the most valuable aspect of this conference? Q8: Were there any aspects of the event which did not	Respondent skipped this question Respondent skipped this question Respondent skipped this

Q12: How would you rate the following aspects of this conference?		
Subject Matter / Topics	Very Good	
Attendee Quality	Very Good	
Attendee Quantity	Very Good	
Speaker Quality	Very Good	
Networking Opportunities	Very Good	
New York Athletic Club	Very Good	
Food & Beverage	Very Good	
Audio / Visual	Very Good	
GreenPearl Staff	Very Good	
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	5 - Excellent	
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	2 - Fair	
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	4 - Very Good	
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Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	2 - Fair
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	2 - Fair
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	2 - Fair
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Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager Company	3 - Good
PAGE 3: Final Comments	
Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question

Q27: How many commercial real estate summits do you attend per year?	1 - This is my only event
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Speaker Selection	Very Good



Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:31:02 AM **Last Modified:** Wednesday, May 11, 2016 11:36:42 AM

Time Spent: 00:05:39 First Name: Richard Last Name: Grani

Email: richard.grani@eastwestbank.com

IP Address: 207.105.125.161

PAGE 1: Event Overvew

Q1: What was y	vour primary	v reason for	r attending	this	conference?
at it					

Networking, marketing, information.

Q2: How well did the conference meet your expectations?

Very Well

Q3: With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Expect office to soften. Will look for "experience shopping" in retail - like restaurants - and stay away from commodity shopping.

Q4: How do you plan to apply this takeway?

In my lending considerations

Q5: What results do you expect or hope for from this takeaway?

Make better loan decisions.

Q6: How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

Q7: What was the most valuable aspect of this conference?

Met a lot of industry professionals

Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?	Respondent skipped this question
Q9: Do you have any specific suggestions for improvement?	Respondent skipped this question
Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?	Houston, Atlanta, Los Angeles
Q11: How did you hear about the conference?	Other (please specify) Colleague

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this co	nference?
Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Attendee Quantity	Very Good
Speaker Quality	Excellent
Networking Opportunities	Excellent
New York Athletic Club	Very Good
Food & Beverage	Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	5 - Excellent
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PAGE 3: Final Comments	
Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question

Q27: How many commercial real estate summits do you attend per year?	1 - This is my only event
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Concept	Very Good
Speaker Selection	Very Good
Execution	Very Good
Lunch Quality	Good
Venue	Very Good



Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:38:13 AM **Last Modified:** Wednesday, May 11, 2016 11:43:48 AM

Time Spent: 00:05:35 First Name: Edward Last Name: Mehrfar Email: eddiem@nextrepartners.com

IP Address: 107.107.59.212

PAGE 1: Event Overvew

Q2: How well did the conference meet your	Not Very Well
expectations?	
Q3: With regard to the content of the event, what is	your #1 takeaway that you will implement in the next year
Very little. Didn't learn anything I didn't know. Very gene	eral.
Q4: How do you plan to apply this takeway?	Respondent skipped this question
Q5: What results do you expect or hope for from thi	is takeaway?
None	
Q6: How likely is it that you would recommend this	conference to a friend or colleague?
Q6: How likely is it that you would recommend this 2 (Detractor)	conference to a friend or colleague?
2 (Detractor)	
2 (Detractor) Q7: What was the most valuable aspect of this conf	erence?
2 (Detractor) Q7: What was the most valuable aspect of this configuration. Lunch Q8: Were there any aspects of the event which did respect to the event	erence?
2 (Detractor) Q7: What was the most valuable aspect of this configuration. Lunch Q8: Were there any aspects of the event which did respect to the event	erence? not meet your expectations? If so, what were they?
2 (Detractor) Q7: What was the most valuable aspect of this configuration. Lunch Q8: Were there any aspects of the event which did removed the second of the event which did removed the event whic	erence? not meet your expectations? If so, what were they? ovement?
2 (Detractor) Q7: What was the most valuable aspect of this configuration. Lunch Q8: Were there any aspects of the event which did removed to the configuration.	recerence? not meet your expectations? If so, what were they? overment? e. Very boring speakers other than Mr Moreh ost Dallas, Los Angeles, Seattle

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this cor	nference?
Subject Matter / Topics	Poor
Attendee Quality	Fair
Attendee Quantity	Fair
Speaker Quality	Poor
Networking Opportunities	Poor
New York Athletic Club	Excellent
Food & Beverage	Good
Audio / Visual	Good
GreenPearl Staff	Good
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	4 - Very Good
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	2 - Fair
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	4 - Very Good
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Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	1 - Poor

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Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	1 - Poor
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	1 - Poor
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	1 - Poor
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	1 - Poor
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	1 - Poor
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PAGE 3: Final Comments	
Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question

Q27: How many commercial real estate summits do you attend per year?	5+
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	Yes, please contact me., Please include your contact info if you would like us to contact you. Edward Mehrfar eddiem@nextrepartners.com 516-439-4990
Q29: Any final comments, suggestions, or compliments? Could be hugely bettter	
Q30: Overall, how do you rate the event?	
Concept	Fair
Speaker Selection	Poor
Execution	Good
Lunch Quality	Good
Venue	Good



Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:32:38 AM **Last Modified:** Wednesday, May 11, 2016 11:45:48 AM

Time Spent: 00:13:10 First Name: George Last Name: Horvot

Email: ghorvot@pathwayseb5.com

IP Address: 24.233.172.114

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this conference?

A member of our organization was a speaker (EB-5)/ Networking/ Update on market conditions and primary funding sources

Q2: How well did the conference meet your expectations?

Very Well

Q3: With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

As loans from conventional sources become more difficult to obtain, we will leverage that with our presentation to major developers about how EB-5 fits into the capital stack.

Q4: How do you plan to apply this takeway?

Direct marketing, conferences and social media

Q5: What results do you expect or hope for from this takeaway?

Increase market share

Q6: How likely is it that you would recommend this conference to a friend or colleague?

9 (Promoter)

Q7: What was the most valuable aspect of this conference?

Information and networking

Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?

No

Q9: Do you have any specific suggestions for improvement?

The venue was awesome, however, there were no doors between the conference room and the break area. The noise from the common area was disturbing.

Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?

Dallas, Chicago, San Francisco, Los Angeles,

Seattle

Q11: How did you hear about the conference?

Speaker or Sponsor (please tell us who below) ,

Other (please specify)

We sponsored in Dallas and again with this one. We

also were on a panel here.

Q12: How would you rate the following aspects of this cor	nference?
Subject Matter / Topics	Excellent
Attendee Quality	Very Good
Attendee Quantity	Very Good
Speaker Quality	Excellent
Networking Opportunities	Good
New York Athletic Club	Very Good
Food & Beverage	Very Good
Audio / Visual	Fair
GreenPearl Staff	Excellent
Comments: Enjoyable and worthwhile conference. We look forward to attention	nding similar conferences in the future.
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	5 - Excellent
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	2 - Fair
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator: Howard Landsberg, Partner, WeiserMazarsSpeakers: Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	5 - Excellent
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Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	5 - Excellent
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	6 - Did not attend this session
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	6 - Did not attend this session
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	6 - Did not attend this session
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	6 - Did not attend this session
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	6 - Did not attend this session
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager Company	6 - Did not attend this session

PAGE 3: Final Comments

Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question
Q27: How many commercial real estate summits do you attend per year?	1 - This is my only event
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	Yes, please contact me.
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Concept	Excellent
Speaker Selection	Very Good
Execution	Very Good
Lunch Quality	N/A
Venue	Very Good

#6

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Wednesday, May 11, 2016 11:41:46 AM
Last Modified: Wednesday, May 11, 2016 11:46:06 AM

Time Spent: 00:04:19
First Name: Emmanuelle
Last Name: Slossberg

Email: slossberge@cetraruddy.com

IP Address: 50.74.246.226

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this conference?

networking and market knowledge

Q2: How well did the conference meet your expectations?

Very Well

Q3: With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

more thoughtful actions and cautiousness for the future

Q4: How do you plan to apply this takeway?

internal strategy review

Q5: What results do you expect or hope for from this takeaway?

successful operations during topsy turvy market

Q6: How likely is it that you would recommend this conference to a friend or colleague?

7 (Passive)

Q7: What was the most valuable aspect of this conference?

panel

Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?

panel too large for Mary Ann Gilmartin/Marty Burger one lunch scheduled for too late

Q9: Do you have any specific suggestions for improvement?

see ahove

Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?

Houston, Los Angeles

Q11: How did you hear about the conference? Email from GreenPearl Events

Q12: How would you rate the following aspects of this con	nference?
Subject Matter / Topics	Excellent
Attendee Quality	Very Good
Attendee Quantity	Excellent
Speaker Quality	Excellent
Networking Opportunities	Good
New York Athletic Club	Very Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Excellent
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	5 - Excellent
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	6 - Did not attend this session
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	3 - Good, Comments: too many panelists leaves for superficial knowledge
Q16: 11:30 AM — Concurrent Session — AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director — Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	6 - Did not attend this session
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	3 - Good

Q18: 11:30 AM – Concurrent Session – CDema Response & Tenant Engagement: What RXR a Have Learned about Managing Energy in Real TimeSpeakers:Michael Aisner, Portfolio Prope Manager, RXR RealtyRob Greig, Commercial I Response,ConEd	nd ConEd erty
Q19: 12:20 PM – Concurrent Session – ACross Borders: International Money for U.S. Real Est DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways E Kang, President, AltaCapGary Phillips, Senior , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Shapiro, Senior Vice President, Oxford Proper	B5Paul Director
Q20: 12:20 PM – Concurrent Session – BFunp Future: (Re-)Building Office Buildings for 21st UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Engineer, Con EdisonJohn Powers, SVP & Re Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savans Simonetti, Co-Founder & CEO, Convene	Century Design gional
Q21: 12:20 PM – Concurrent Session – CThe A Managing Construction RisksPresented by:Ro Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	obert question
Q22: 1:20 PM – Lunch WorkshopKey Consider Hotel Development and InvestmentPresented Brill, Partner, Shearman & SterlingDaniel Cunl Managing Partner, SucessCapital	by:Lisa
Q23: 1:55 PM – Special PresentationBreaking What's Next for the City's Economic Developn Presented by:Carl Weisbrod, Chairman, New Y	nent?
Q24: 2:15 PM - General SessionUS Immigratio Traveling The World in Search of CapitalPrese by:Nicholas Mastroianni II, Chief Executive Of Immigration Fund	ented
Q25: 2:20 PM – Afternoon KeynoteInterviewer Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, Ian Schr Company	
PAGE 3: Final Comments	
Q26: Was there a speaker or topic that we did include that you would like to see at a future e	

5+
No, thanks.
Respondent skipped this question
Very Good
Excellent
Very Good
N/A
Very Good



Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:52:29 AM **Last Modified:** Wednesday, May 11, 2016 11:56:10 AM

Time Spent: 00:03:41 First Name: Adam Last Name: Luwisch

Email: adam.luwisch@huntcompanies.com

IP Address: 108.171.135.187

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this conf	ference?
Networking and Learning	
Q2: How well did the conference meet your expectations?	Very Well
Q3: With regard to the content of the event, what is your #	#1 takeaway that you will implement in the next year
Q4: How do you plan to apply this takeway?	
More meetings with colleagues	
Q5: What results do you expect or hope for from this take	eaway?
Separating myself from competitors	
Q6: How likely is it that you would recommend this confe	rence to a friend or colleague?
Extremely likely - 10 (Promoter)	
Q7: What was the most valuable aspect of this conference	e?
Great market insight	.
Q8: Were there any aspects of the event which did not me	eet your expectations? If so, what were they?
No	
Q9: Do you have any specific suggestions for improveme	ent?
No	
O40: Which of the following goographics also interest	Dallas, Houston, Atlanta, Chicago, San Francisco,
Q 10: Which of the following decorrabhies also interest	, and the second se
Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?	Los Angeles Seattle
	Los Angeles, Seattle

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this cor	nference?
Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Attendee Quantity	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
New York Athletic Club	Good
Food & Beverage	Good
Audio / Visual	Good
GreenPearl Staff	Excellent
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	5 - Excellent
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	5 - Excellent
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	5 - Excellent
Q16: 11:30 AM — Concurrent Session — AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director — Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	3 - Good
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	6 - Did not attend this session

6 - Did not attend this session
3 - Good
6 - Did not attend this session
6 - Did not attend this session
6 - Did not attend this session
6 - Did not attend this session
6 - Did not attend this session
6 - Did not attend this session

PAGE 3: Final Comments

Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?

No

Q27: How many commercial real estate summits do you attend per year?	5+
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments?	
None	
Q30: Overall, how do you rate the event?	
Concept	Very Good
Speaker Selection	Excellent
Execution	Excellent
Lunch Quality	Good
Venue	Good

#8

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Wednesday, May 11, 2016 11:46:39 AM
Last Modified: Wednesday, May 11, 2016 11:56:52 AM

Time Spent: 00:10:12 First Name: Lawrence Last Name: Cahn

Email: lawrencecahn@msn.com

IP Address: 166.172.61.124

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this conference?

Network

Q2: How well did the conference meet your expectations?

Q3: With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Use performance compensation for property managers

Q4: How do you plan to apply this takeway?

Annual renewal of property management agreement

Q5: What results do you expect or hope for from this takeaway?

Q3. What results do you expect of hope for from this takeaway?

Better financial performance

Q6: How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

Q7: What was the most valuable aspect of this conference?

Meeting people. Since yesterday's conference, I have had four follow-throughs from people I met.

Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?

Met my expectations

Q9: Do you have any specific suggestions for improvement?

No

Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?

Q11: How did you hear about the conference? Internet Search

Q12: How would you rate the following aspects of this co	nference?
Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Attendee Quantity	Very Good
Speaker Quality	Very Good
Networking Opportunities	Excellent
New York Athletic Club	Very Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Excellent
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab	3 - Good,
Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	Comments: At times difficult to hear him. Questions could have elicited better responses from him
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	4 - Very Good
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	4 - Very Good
Q16: 11:30 AM — Concurrent Session — AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director — Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	4 - Very Good
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	6 - Did not attend this session

	·
Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers:Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	6 - Did not attend this session
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	6 - Did not attend this session
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	6 - Did not attend this session
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	5 - Excellent
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	4 - Very Good
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	6 - Did not attend this session
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	6 - Did not attend this session
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager Company	2 - Fair
PAGE 3: Final Comments	
Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question

Q27: How many commercial real estate summits do you attend per year?	2
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Concept	Very Good
Speaker Selection	Very Good
Execution	Very Good
Lunch Quality	Good
Venue	Very Good



Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:38:55 AM **Last Modified:** Wednesday, May 11, 2016 11:57:37 AM

Time Spent: 00:18:41 First Name: Thalia Last Name: Loffredo

Email: thalia@wknewyork.com

IP Address: 67.80.30.7

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this conference?

Retail & Office Tracks

Q2: How well did the conference meet your expectations?

Very Well

Q3: With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Think harder - not work harder.

Q4: How do you plan to apply this takeway?

More strategic planning.

Q5: What results do you expect or hope for from this takeaway?

More balance; greater productivity personally and professionally.

Q6: How likely is it that you would recommend this conference to a friend or colleague?

9 (Promoter)

Q7: What was the most valuable aspect of this conference?

Really enjoyed hearing both David and Ian speak.

Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?

The US Immigration (EB-5) presenter wasn't very good...perhaps I just didn't get his sense of humor.

Q9: Do you have any specific suggestions for improvement?

A little more time for Q&A - there really was only 2 or 3 questions from the audience at the end of each session.

Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?

Respondent skipped this question

Q11: How did you hear about the conference?

Email from GreenPearl Events

Q12: How would you rate the following aspects of this cor	ference?
Subject Matter / Topics	Very Good
Attendee Quality	Good
Attendee Quantity	Good
Speaker Quality	Excellent
Networking Opportunities	Good
New York Athletic Club	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Comments: Overall, great event - glad I attended!!	
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab	5 - Excellent,
Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	Comments: I was surprised how much I took away from thisexcellent, candid speaker!
Q14: 9:50 AM – General SessionLessons From the Front	3 - Good,
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	3 - Good, Comments: It wasn't really about "Why People Drive Technology" - it was really a pitch about Hightower.
Lines: Why People Drive TechnologyPresented	Comments: It wasn't really about "Why People Drive Technology" -

Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	4 - Very Good
Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers:Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	6 - Did not attend this session
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	6 - Did not attend this session
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	4 - Very Good
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	6 - Did not attend this session
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	6 - Did not attend this session
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	3 - Good
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	2 - Fair
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager Company	5 - Excellent, Comments: One word: perfect!

PAGE 3: Final Comments

Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question
Q27: How many commercial real estate summits do you attend per year?	4
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments? Ryan - you and your staff always do an excellent jobgreat ve You've set a standard in your industry of corporate event plan Q30: Overall, how do you rate the event?	enues, speakers, topics, timing/pacing, etc.
Concept	Very Good
Concept Speaker Selection	Very Good
	·
Speaker Selection	Very Good



COMPLETE

Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:57:54 AM **Last Modified:** Wednesday, May 11, 2016 12:03:14 PM Time Spent: 00:05:19

First Name: Elan Last Name: Hakimian
Email: eh@certespartners.com

IP Address: 24.164.139.2

PAGE 1: Event Overvew

earn new strategies and meet people to work with.	
Q2: How well did the conference meet your expectations?	Not Well at All
Q3: With regard to the content of the event, what is your takeaway that you will implement in the next year?	Respondent skipped this question
Q4: How do you plan to apply this takeway?	Respondent skipped this question
Q5: What results do you expect or hope for from this akeaway?	Respondent skipped this question
Q6: How likely is it that you would recommend this confer	ence to a friend or colleague?
	rence to a friend or colleague?
2 (Detractor) Q7: What was the most valuable aspect of this	Respondent skipped this question
Q7: What was the most valuable aspect of this conference?	Respondent skipped this question
(Detractor) Q7: What was the most valuable aspect of this conference? Q8: Were there any aspects of the event which did not me	Respondent skipped this question et your expectations? If so, what were they?
(Detractor) Q7: What was the most valuable aspect of this conference? Q8: Were there any aspects of the event which did not me lot enough detail or specifics from panelists or irrelevant data. Q9: Do you have any specific suggestions for	Respondent skipped this question et your expectations? If so, what were they?
Q6: How likely is it that you would recommend this conference? Q7: What was the most valuable aspect of this conference? Q8: Were there any aspects of the event which did not me Not enough detail or specifics from panelists or irrelevant data. Q9: Do you have any specific suggestions for improvement? Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?	Respondent skipped this question et your expectations? If so, what were they? Respondent skipped this
Q7: What was the most valuable aspect of this conference? Q8: Were there any aspects of the event which did not me Not enough detail or specifics from panelists or irrelevant data. Q9: Do you have any specific suggestions for improvement? Q10: Which of the following geographies also interest	Respondent skipped this question et your expectations? If so, what were they? Respondent skipped this question Respondent skipped this

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this cor	nference?
Subject Matter / Topics	Good
Attendee Quality	Fair
Attendee Quantity	Fair
Speaker Quality	Fair
Networking Opportunities	Poor
New York Athletic Club	Good
Food & Beverage	Fair
Audio / Visual	Fair
GreenPearl Staff	Good
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	3 - Good
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	3 - Good
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	3 - Good
Q16: 11:30 AM — Concurrent Session — AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director — Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	2 - Fair
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	1 - Poor

Respondent skipped this Q18: 11:30 AM - Concurrent Session - CDemand question Response & Tenant Engagement: What RXR and ConEd **Have Learned about Managing Energy in Real** TimeSpeakers: Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response, ConEd 1 - Poor. Q19: 12:20 PM - Concurrent Session - ACrossing Borders: International Money for U.S. Real Estate Comments: DealsModerator:Gene Most attendees are middle market players, these Ferraro, Partner, WeiserMazarsSpeakers:Jeff groups are irrelevant for them. Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director . Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group Respondent skipped this Q20: 12:20 PM - Concurrent Session - BFunplace of the auestion Future: (Re-)Building Office Buildings for 21st Century UseModerator: Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene Respondent skipped this Q21: 12:20 PM – Concurrent Session – CThe Art of question Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig 1 - Poor Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital 3 - Good Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City **Planning Commission** 2 - Fair Q24: 2:15 PM - General SessionUS Immigration Fund -**Traveling The World in Search of CapitalPresented** by: Nicholas Mastroianni II, Chief Executive Officer, U.S. **Immigration Fund** 1 - Poor, Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Comments: Schrager, CEO, Founder & Chairman, Ian Schrager Too much history, not enough discussions on what Company strategies to implement in todays market. Nightclub

PAGE 3: Final Comments

business is not really relevant to attendees.

Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question
Q27: How many commercial real estate summits do you attend per year?	4
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	Yes, please contact me.
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Concept	Good
Speaker Selection	Fair
Execution	Very Good
Lunch Quality	Good
Venue	Very Good



COMPLETE

Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:51:04 AM **Last Modified:** Wednesday, May 11, 2016 12:05:32 PM

Time Spent: 00:14:28 First Name: Joe Last Name: Eisenstein

Email: jeisenstein@ecosaveinc.com

IP Address: 108.16.236.66

PAGE 1: Event Overvew

AGE I. Event Gvervew	
Q1: What was your primary reason for attending thi	s conference?
Meet like minded business professionals and share view	vs
Q2: How well did the conference meet your expectations?	Extremely Well
Q3: With regard to the content of the event, what is	your #1 takeaway that you will implement in the next year?
Be outstanding and differentiate yourself from others	
Q4: How do you plan to apply this takeway?	
Up my game, evaluate my competition, understand wha	at make me different and standout. Bring value that others cant.
Q5: What results do you expect or hope for from the	is takeaway?
Increased business and new opportunities	
Q6: How likely is it that you would recommend this	conference to a friend or colleague?
Extremely likely - 10 (Promoter)	

Q7: What was the most valuable aspect of this conference?

The insight provided by key speakers

The maight provided by key speakers	
Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?	Respondent skipped this question
Q9: Do you have any specific suggestions for improvement?	Respondent skipped this question
Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?	Other (please specify) North East
Q11: How did you hear about the conference?	Word of Mouth

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this conference?	
Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Attendee Quantity	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
New York Athletic Club	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab	5 - Excellent,
Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	Comments: David was very impactful I true agree with his views
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	5 - Excellent
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	6 - Did not attend this session
Q16: 11:30 AM — Concurrent Session — AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director — Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	6 - Did not attend this session
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	6 - Did not attend this session

Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers:Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	2 - Fair, Comments: very basic I already had a good understanding of the process
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	6 - Did not attend this session
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	5 - Excellent, Comments: A great conversation on what the drivers are within our business
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	6 - Did not attend this session
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	5 - Excellent, Comments: I learned a lot I don't have much of a back ground in hotels so all info was helpful
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	6 - Did not attend this session
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	1 - Poor, Comments: he flew through it with no real content or engagement
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager Company	5 - Excellent, Comments: It was fun to hear his stories he comes from a different world and can operate much differently then most

PAGE 3: Final Comments

Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?

Maybe a bit more on Debt markets

Q27: How many commercial real estate summits do you attend per year?	3
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Concept	Excellent
Speaker Selection	Excellent
Execution	Excellent
Lunch Quality	Excellent
Venue	Excellent
Comments:	well done I would attend another of your events

COMPLETE

Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:54:13 AM **Last Modified:** Wednesday, May 11, 2016 12:07:21 PM

Time Spent: 00:13:08 First Name: Cecilia Last Name: Fedyn
Email: fedync@CONED.COM

IP Address: 158.57.150.68

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this con-	ference?
Sponsor	
Q2: How well did the conference meet your expectations?	Very Well
Q3: With regard to the content of the event, what is your a	#1 takeaway that you will implement in the next year
Q4: How do you plan to apply this takeway? Marketing	
Q5: What results do you expect or hope for from this take	eaway?
Q6: How likely is it that you would recommend this confe	rence to a friend or colleague?
Q7: What was the most valuable aspect of this conference	e?
Ability to network and learn	
Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?	Respondent skipped this question
	ent?
Q9: Do you have any specific suggestions for improvement	
Yes. It would be great to reminder the speakers upfront to be	
Q9: Do you have any specific suggestions for improvement of the great to reminder the speakers upfront to be about companies where they may have had past issue They Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?	

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this con	nference?
Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Attendee Quantity	Very Good
Speaker Quality	Very Good
Networking Opportunities	Excellent
New York Athletic Club	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	4 - Very Good
Q14: 9:50 AM – General SessionLessons From the Front	4 - Very Good,
Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	Comments: Did he attend the Irem session? Seemed repetitive
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market?	4 - Very Good,
Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	Comments: Great discussion and insight
Moderator: Howard Landsberg, Partner, WeiserMazarsSpeakers: Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner Companies Leo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman &	Comments: Great discussion and insight Respondent skipped this question

4 - Very Good, Q18: 11:30 AM - Concurrent Session - CDemand Response & Tenant Engagement: What RXR and ConEd Comments: **Have Learned about Managing Energy in Real** Should limit to two rooms not three for speaking TimeSpeakers: Michael Aisner, Portfolio Property sessions. Attendance was low as a result. We need to Manager, RXR RealtyRob Greig, Commercial Demand get messaging out to a broader audience. Prefer to Response,ConEd have this incorporated into the main session where there is more opportunity to educate audiences. Respondent skipped this Q19: 12:20 PM - Concurrent Session - ACrossing question **Borders: International Money for U.S. Real Estate** DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group 4 - Very Good, Q20: 12:20 PM - Concurrent Session - BFunplace of the Future: (Re-)Building Office Buildings for 21st Century Comments: UseModerator:Michael Mandel, Founder & Started off adversarial which was not good (Schlank). CEO, CompStakSpeakers: David Fano, Chief Please remind speakers to mind their manners. Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene 6 - Did not attend this session Q21: 12:20 PM - Concurrent Session - CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig 6 - Did not attend this session Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital 6 - Did not attend this session Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by: Carl Weisbrod, Chairman, New York City **Planning Commission** 6 - Did not attend this session Q24: 2:15 PM - General SessionUS Immigration Fund -**Traveling The World in Search of CapitalPresented** by:Nicholas Mastroianni II, Chief Executive Officer, U.S. **Immigration Fund** 6 - Did not attend this session Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron

PAGE 3: Final Comments

Company

Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager

Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question
Q27: How many commercial real estate summits do you attend per year?	5+
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	Respondent skipped this question

Q29: Any final comments, suggestions, or compliments?

Thanks to the Green Pearl team for going above and beyond in creating such an invaluable event. Would it be possible to have shorter events vs all day? How can we have an interactive session to engage the audience more? Only issue was on the main floor, having the exhibit area next to the speakers was abit noisy to the audience as there were not doors to block out the feedback from those who were networking. Perhaps consider separating display from speaking area when noise cant be controlled.

Q30: Overall, how do you rate the event?	
Concept	Excellent
Speaker Selection	Excellent
Execution	Excellent
Lunch Quality	Excellent
Venue	Excellent
Comments:	Great Event!

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Wednesday, May 11, 2016 12:22:11 PM
Last Modified: Wednesday, May 11, 2016 12:30:47 PM

Time Spent: 00:08:35
First Name: Kurt
Last Name: McDonough

Email: kurt.mcdonough@reis.com

IP Address: 24.246.118.74

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this conference?

We were vendors with Reis, Inc.

Q2: How well did the conference meet your expectations?

Extremely Well

Q3: With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Continue to follow the growth of the retail sector as it relates to ecommerce.

Q4: How do you plan to apply this takeway?

Watching our trend lines to see how they correlate with the current market forecast.

Q5: What results do you expect or hope for from this takeaway?

Be able to continue to provide meaningful forecasting to our clients.

Q6: How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

Q7: What was the most valuable aspect of this conference?

The chance to interact with other people in the CRE market.

Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?

Everything was very well done and organized.

Q9: Do you have any specific suggestions for improvement?

Possibly the addition of another panel.

Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?

Other (please specify) National

Q11: How did you hear about the conference? Speaker or Sponsor (please tell us who below),

Other (please specify) Reis

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this conference?		
Subject Matter / Topics	Excellent	
Attendee Quality	Excellent	
Attendee Quantity	Very Good	
Speaker Quality	Excellent	
Networking Opportunities	Very Good	
New York Athletic Club	Excellent	
Food & Beverage	Excellent	
Audio / Visual	Excellent	
GreenPearl Staff	Excellent	
Comments: The GreenPearl staff took their time to introduce themselves to the vendors - that was very appreciated.		
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab	6 - Did not attend this session,	
Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	Comments: I was a vendor with a booth.	
Q14: 9:50 AM – General SessionLessons From the Front	6 - Did not attend this session,	
Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	Comments: I was a vendor with a booth.	
Q15: 10:00 AM – General SessionInflection Point: How	6 - Did not attend this session,	
Do You Play This Topsy-Turvy Market? Moderator:Howard	Comments: I was a vendor with a booth.	
Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein		
Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole		
SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman &		
CEO, Witkoff Simon Ziff, President, Ackman Ziff		
Q16: 11:30 AM - Concurrent Session - AChanging	6 - Did not attend this session,	
Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall	Comments: I was a vendor with a booth.	
Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine		
River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid		
Liffmann, Managing Director – Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty		
Q17: 11:30 AM - Concurrent Session - BA Tale of Two	6 - Did not attend this session,	
Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil	Comments: I was a vendor with a booth.	
Bane, Senior Vice President, Walker &		
DunlopSpeakers:Karen Bellantoni, Vice Chairman , RKF Barbara Denham, Economist, ReisBrett		
Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust		

Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers:Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	6 - Did not attend this session, Comments: I was a vendor with a booth.
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	6 - Did not attend this session, Comments: I was a vendor with a booth.
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	6 - Did not attend this session, Comments: I was a vendor with a booth.
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	6 - Did not attend this session, Comments: I was a vendor with a booth.
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	6 - Did not attend this session, Comments: I was a vendor with a booth.
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	6 - Did not attend this session, Comments: I was a vendor with a booth.
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	6 - Did not attend this session, Comments: I was a vendor with a booth.
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager	6 - Did not attend this session, Comments:

PAGE 3: Final Comments

Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question
Q27: How many commercial real estate summits do you attend per year?	4
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Concept	Excellent
Speaker Selection	Excellent
Execution	Excellent
Lunch Quality	Excellent
Venue	Excellent

COMPLETE

Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 12:45:15 PM **Last Modified:** Wednesday, May 11, 2016 12:53:00 PM

Time Spent: 00:07:45 First Name: Tom Last Name: Goodkind

Email: tgoodkind@rosengroupinc.com

IP Address: 23.246.82.178

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this conference?

As the CFO of a major real estate firm, I find it useful to hear from my fellow realtors concerning market trends and conferences like these offer me such an opportunity.

Q2: How well did the conference meet your expectations?

Very Well

Q3: With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

If future tenants know that you're Class B has been renovated: there should be a 20% increase in rent.

Q4: How do you plan to apply this takeway?

To place signs in our lobby indicating what recent renovations took place.

Q5: What results do you expect or hope for from this takeaway?

Greater income

Q6: How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

Q7: What was the most valuable aspect of this conference?

Ian Schraigger's interview was priceless.

Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?

No - it was very good.

Q9: Do you have any specific suggestions for improvement?

Yes - to put me in as a speaker!

Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?

Atlanta

Q11: How did you hear about the conference? Email from GreenPearl Events,

Email from WeiserMazars

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this conference?	
Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Attendee Quantity	Very Good
Speaker Quality	Excellent
Networking Opportunities	Good
New York Athletic Club	Good
Food & Beverage	Very Good
Audio / Visual	Good
GreenPearl Staff	Excellent
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	6 - Did not attend this session
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	6 - Did not attend this session
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	6 - Did not attend this session
Q16: 11:30 AM – Concurrent Session – AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director – Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	6 - Did not attend this session
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	6 - Did not attend this session

Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers:Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	6 - Did not attend this session
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	6 - Did not attend this session
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	5 - Excellent
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	6 - Did not attend this session
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	6 - Did not attend this session
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	4 - Very Good
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	6 - Did not attend this session
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager Company	5 - Excellent

PAGE 3: Final Comments

Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?

No

Q27: How many commercial real estate summits do you attend per year?	3
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	Yes, please contact me., Please include your contact info if you would like us to contact you. Thomas S. Goodkind CPA CFO The Rosen Group Koeppel Rosen 212 249-1550 40 E 69th Street NY, NY 10021 tgoodkind@rosengroupinc.com
Q29: Any final comments, suggestions, or compliments? Put me in.	
Q30: Overall, how do you rate the event?	
Concept	Very Good
Speaker Selection	Excellent
Execution	Excellent
Venue	Very Good

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Wednesday, May 11, 2016 11:35:26 AM
Last Modified: Wednesday, May 11, 2016 1:17:42 PM

Time Spent: 01:42:15
First Name: Carolyn
Last Name: Morin
Email: cmorin@hlw.com

IP Address: 209.249.187.149

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this conference?

Gain insight into the current Real Estate climate and learn something new.

Q2: How well did the conference meet your expectations?

Very Well

Q3: With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

I really enjoyed Ian Schrager's interview. The advice of marketing to sensibility, not age really resonated with me.

Q4: How do you plan to apply this takeway?

I will continue to focus on the details and best product.

Q5: What results do you expect or hope for from this takeaway?

I hope for more happy clients and less errors.

Q6: How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

Q7: What was the most valuable aspect of this conference?

Networking with others and hearing speaker opinions on business.

Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they?

Concurrent Session A at 11:30am was very similar to the 10am general session, so I left half way through to go learn about a different topic.

Q9: Do you have any specific suggestions for improvement?

Make badges which hang shorter so that people can read them.

Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?

Los Angeles

Q11: How did you hear about the conference?

Other (please specify) Co-workers

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this conference?	
Subject Matter / Topics	Very Good
Attendee Quality	Excellent
Attendee Quantity	Very Good
Speaker Quality	Excellent
Networking Opportunities	Very Good
New York Athletic Club	Excellent
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	6 - Did not attend this session
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	6 - Did not attend this session
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	5 - Excellent
Q16: 11:30 AM — Concurrent Session — AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director — Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	6 - Did not attend this session
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	5 - Excellent

Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers:Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	6 - Did not attend this session
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director, Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	6 - Did not attend this session
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	5 - Excellent
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	6 - Did not attend this session
Q22: 1:20 PM – Lunch WorkshopKey Considerations in	3 - Good,
Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	Comments: I wish there were more options for lunch besides this presentation.
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	5 - Excellent
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	5 - Excellent
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager Company	5 - Excellent, Comments: Wonderful
AGE 3: Final Comments	
Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this

question

include that you would like to see at a future event?

Q27: How many commercial real estate summits do you attend per year?	1 - This is my only event
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments? Thank you, really enjoyed.	
Q30: Overall, how do you rate the event?	
Concept	Very Good
Speaker Selection	Excellent
Execution	Excellent
Lunch Quality	Very Good
Venue	Excellent

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Wednesday, May 11, 2016 12:17:29 PM
Last Modified: Wednesday, May 11, 2016 1:21:46 PM

Time Spent: 01:04:17 First Name: Karly Last Name: lacono

Email: karly.iacono@marcusmillichap.com

IP Address: 68.195.196.66

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this cor	nference?
Networking and Education	
Q2: How well did the conference meet your expectations?	Very Well
Q3: With regard to the content of the event, what is your	#1 takeaway that you will implement in the next year
2 Hours of blocked time for creative thinking every 2 weeks.	
Q4: How do you plan to apply this takeway?	
Schedule it	
Q5: What results do you expect or hope for from this takeaway?	Respondent skipped this question
Q6: How likely is it that you would recommend this confe	erence to a friend or colleague?
7 (Passive)	
Q7: What was the most valuable aspect of this conference	ce?
Networking	
Q8: Were there any aspects of the event which did not m	neet your expectations? If so, what were they?
Not very many principals in attendance. Too many service pr	oviders.
Q9: Do you have any specific suggestions for improvem	ent?
Try to get more actionable content from the panelists.	
Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?	Respondent skipped this question
	Email from WeiserMazars

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this conference?	
Subject Matter / Topics	Very Good
Attendee Quality	Good
Attendee Quantity	Very Good
Speaker Quality	Very Good
Networking Opportunities	Very Good
New York Athletic Club	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	5 - Excellent
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	4 - Very Good
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	4 - Very Good
Q16: 11:30 AM – Concurrent Session – AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director – Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	6 - Did not attend this session
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	3 - Good

6 - Did not attend this session
4 - Very Good
6 - Did not attend this session
6 - Did not attend this session
6 - Did not attend this session
3 - Good
3 - Good
5 - Excellent
Respondent skipped this question

Q27: How many commercial real estate s attend per year?	summits do you 5+
Q28: Do you have interest in speaking, s exhibiting at a future GreenPearl Event?	Please include your contact info if you would like us to contact you. Karly lacono - Marcus & Millichap (201) 421-3119
Q29: Any final comments, suggestions, of Very well run event. Good food, nice space a	
Q30: Overall, how do you rate the event?	?
Concept	Excellent
Speaker Selection	Very Good
Execution	Excellent
Lunch Quality	Excellent
Venue	Excellent

COMPLETE

Collector: Email Invitation 1 (Email)

Started: Wednesday, May 11, 2016 11:56:00 AM **Last Modified:** Wednesday, May 11, 2016 1:40:29 PM

Time Spent: 01:44:29 First Name: Garrett R Last Name: Bowden

Last Name: Bowden
Email: gbowden@chesterfieldfaringltd.com

IP Address: 74.72.37.171

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this con	ference?
Interested in the subjects and the speakers	
Q2: How well did the conference meet your expectations?	Very Well
Q3: With regard to the content of the event, what is your	#1 takeaway that you will implement in the next year?
Good ideas from keynotes about thinking how to make a difference in thinking outside the box.	
Q4: How do you plan to apply this takeway?	
Implementing new ideas into strategy	
Q5: What results do you expect or hope for from this take	eaway?
More productive and concrete results	
Q6: How likely is it that you would recommend this confe	erence to a friend or colleague?
9 (Promoter)	
Q7: What was the most valuable aspect of this conference	e?
The keynote speakers	
Q8: Were there any aspects of the event which did not me	eet your expectations? If so, what were they?
Some of the moderators need to focus on more of what is rele	evant and stop going over old ground
Q9: Do you have any specific suggestions for improvement	ent?
More focus on moderators being prepared and better question	ns. Also the breakout rooms were not well attended
Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?	Seattle
Q11: How did you hear about the conference?	Email from GreenPearl Events,
	Email from WeiserMazars,
	Speaker or Sponsor (please tell us who below),
	Other (please specify) CEO was on one of the panels

Q12: How would you rate the following aspects of this co	nference?
Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Attendee Quantity	Very Good
Speaker Quality	Very Good
Networking Opportunities	Good
New York Athletic Club	Very Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Excellent
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	5 - Excellent
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	5 - Excellent
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	4 - Very Good
Q16: 11:30 AM – Concurrent Session – AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director – Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	3 - Good
Q17: 11:30 AM – Concurrent Session – BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed	6 - Did not attend this session

	Con Estate Summit Pitteriace Survey
Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers:Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	6 - Did not attend this session
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	3 - Good
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	6 - Did not attend this session
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	6 - Did not attend this session
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	6 - Did not attend this session
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	2 - Fair
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	2 - Fair
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, lan Schrager Company	3 - Good

PAGE 3: Final Comments

Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?

No

Q27: How many commercial real estate summits do you attend per year?	4
Q28: Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?	No, thanks.
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Concept	Very Good
Speaker Selection	Very Good
Execution	Very Good
Lunch Quality	Very Good
Venue	Very Good

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Wednesday, May 11, 2016 7:01:15 PM
Last Modified: Wednesday, May 11, 2016 7:05:54 PM

Time Spent: 00:04:38
First Name: David

Last Name: Robinov Email: drobinov@ackmanziff.com

IP Address: 38.108.195.42

PAGE 1: Event Overvew

Q1: What was your primary reason for attending this cor	nference?
Great list of smart, active speakers	
Q2: How well did the conference meet your expectations?	Very Well
Q3: With regard to the content of the event, what is your	#1 takeaway that you will implement in the next year?
Need to be creative and solicit ideas from your partners.	
Q4: How do you plan to apply this takeway?	
Institute regular closed door think meetings on a monthly bas	is.
Q5: What results do you expect or hope for from this tak	eaway?
finding where we have an advantage, becoming aware where we don't	
Q6: How likely is it that you would recommend this confe	erence to a friend or colleague?
	erence to a friend or colleague?
Q6: How likely is it that you would recommend this confe 8 (Passive) Q7: What was the most valuable aspect of this conference	
8 (Passive)	
8 (Passive) Q7: What was the most valuable aspect of this conference	_
8 (Passive) Q7: What was the most valuable aspect of this conference Thoughtful panelists Q8: Were there any aspects of the event which did not	ce? Respondent skipped this
8 (Passive) Q7: What was the most valuable aspect of this conference Thoughtful panelists Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they? Q9: Do you have any specific suggestions for	Respondent skipped this question Respondent skipped this
Q7: What was the most valuable aspect of this conference. Thoughtful panelists Q8: Were there any aspects of the event which did not meet your expectations? If so, what were they? Q9: Do you have any specific suggestions for improvement? Q10: Which of the following geographies also interest	Respondent skipped this question Respondent skipped this question Respondent skipped this question

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this cor	nference?
Subject Matter / Topics	Excellent
Attendee Quality	Good
Attendee Quantity	Very Good
Speaker Quality	Excellent
Networking Opportunities	Good
New York Athletic Club	Excellent
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Excellent
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	5 - Excellent
Q14: 9:50 AM – General SessionLessons From the Front Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	6 - Did not attend this session
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	5 - Excellent
Q16: 11:30 AM — Concurrent Session — AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director — Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	6 - Did not attend this session
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed Hogan, Head of Retail, Vornado Realty Trust	4 - Very Good

Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers:Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	6 - Did not attend this session
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director , Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	Respondent skipped this question
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	3 - Good
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	Respondent skipped this question
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	6 - Did not attend this session
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	6 - Did not attend this session
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	Respondent skipped this question
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:Ian Schrager, CEO, Founder & Chairman, Ian Schrager Company	5 - Excellent
PAGE 3: Final Comments	
Q26: Was there a speaker or topic that we did not include that you would like to see at a future event?	Respondent skipped this question

Q27: How many commercial real estate summits do you attend per year?	4
Q28: Do you have interest in speaking, sponsoring or	Yes, please contact me.,
exhibiting at a future GreenPearl Event?	Please include your contact info if you would like us to contact you. davidrobinov@ackmanziff.com Managing director - Investment Sales
Q29: Any final comments, suggestions, or compliments?	Respondent skipped this question
Q30: Overall, how do you rate the event?	
Concept	Excellent
Speaker Selection	Excellent
Execution	Excellent
Lunch Quality	N/A
Venue	Excellent



COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, May 12, 2016 9:21:55 AM
Last Modified: Thursday, May 12, 2016 9:30:13 AM

Time Spent: 00:08:18 First Name: Neil Last Name: Golub

Last Name: Golub Email: neil@honestbuildings.com

IP Address: 63.118.185.98

PAGE 1: Event Overvew

Thought leadership, market update, networking	
Q2: How well did the conference meet your expectations?	Somewhat
Q3: With regard to the content of the event, what is your	#1 takeaway that you will implement in the next year
Content was pretty good! I enjoyed the construction breakou	t.
Q4: How do you plan to apply this takeway?	Respondent skipped this question
Q5: What results do you expect or hope for from this takeaway?	Respondent skipped this question
Q6: How likely is it that you would recommend this confe 7 (Passive)	erence to a friend or colleague?
Q7: What was the most valuable aspect of this conference Hearing about the distress from the developer panel	ce?
Q8: Were there any aspects of the event which did not mot cocktail networking didn't exist, attendance thinned out	neet your expectations? If so, what were they?
Q9: Do you have any specific suggestions for improvem	ent?
Raise the shades, allow more light.	
Q10: Which of the following geographies also interest you or your firm for commercial real estate summits?	Other (please specify) Boston
Q11: How did you hear about the conference?	Email from GreenPearl Events

PAGE 2: Panel/Speaker Ratings

Q12: How would you rate the following aspects of this co	nference?
Subject Matter / Topics	Very Good
Attendee Quality	Fair
Attendee Quantity	Good
Speaker Quality	Very Good
Networking Opportunities	Good
New York Athletic Club	Fair
Food & Beverage	Fair
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Q13: 9:15 AM – Morning KeynoteInterviewer:Shahab Moreh, Partner, WeiserMazarsSpeaker:David Lichtenstein, Chairman & CEO, The Lightstone Group	4 - Very Good
Q14: 9:50 AM – General SessionLessons From the Front	3 - Good,
Lines: Why People Drive TechnologyPresented by:Brandon Weber, Chief Executive Officer, Hightower	Comments: salesy
Q15: 10:00 AM – General SessionInflection Point: How Do You Play This Topsy-Turvy Market? Moderator:Howard Landsberg, Partner, WeiserMazarsSpeakers:Marty Burger, Chief Executive Officer, Silverstein Properties MaryAnne Gilmartin, President & CEO, Forest City Ratner CompaniesLeo Leyva, Member, Cole SchotzDavid Weinreb, Chief Executive Officer, The Howard Hughes CorporationSteven Witkoff, Chairman & CEO, Witkoff Simon Ziff, President, Ackman Ziff	5 - Excellent, Comments: 1 too many speakers. boring moderator
Q16: 11:30 AM — Concurrent Session — AChanging Faces: U.S. Based Capital Sources and Raising for Today's Real Estate DealsModerator:Marshall Brozost, Partner, Schulte Roth & Zabel Speakers:Stephen Alpart, Managing Director, Pine River Capital ManagementDrew Fletcher, Executive Vice President, The Greystone Bassuk Group Reid Liffmann, Managing Director — Real Estate, Angelo, Gordon & Co.Michael Maturo, President, RXR Realty	Respondent skipped this question
Q17: 11:30 AM — Concurrent Session — BA Tale of Two Streets: Retail Property Investment & Leasing Outlook in an Uncertain Economic EnvironmentModerator:Neil Bane, Senior Vice President, Walker & DunlopSpeakers:Karen Bellantoni, Vice Chairman, RKF Barbara Denham, Economist, ReisBrett Herschenfeld, Managing Directorm SL Green Ed	4 - Very Good

Q18: 11:30 AM – Concurrent Session – CDemand Response & Tenant Engagement: What RXR and ConEd Have Learned about Managing Energy in Real TimeSpeakers: Michael Aisner, Portfolio Property Manager, RXR RealtyRob Greig, Commercial Demand Response,ConEd	Respondent skipped this question
Q19: 12:20 PM – Concurrent Session – ACrossing Borders: International Money for U.S. Real Estate DealsModerator:Gene Ferraro, Partner, WeiserMazarsSpeakers:Jeff Campion, Chief Executive Officer, Pathways EB5Paul Kang, President, AltaCapGary Phillips, Senior Director, Allianz Real Estate of AmericaLawrence Selevan, Founder & CEO, Chesterfield Faring Dean Shapiro, Senior Vice President, Oxford Properties Group	Respondent skipped this question
Q20: 12:20 PM – Concurrent Session – BFunplace of the Future: (Re-)Building Office Buildings for 21st Century UseModerator:Michael Mandel, Founder & CEO, CompStakSpeakers:David Fano, Chief Development Officer, WeWork Sibbie Kurian, Design Engineer, Con EdisonJohn Powers, SVP & Regional Manager, Boston Properties Christopher Schlank, Founder & Managing Partner, Savanna Ryan Simonetti, Co-Founder & CEO, Convene	Respondent skipped this question
Q21: 12:20 PM – Concurrent Session – CThe Art of Managing Construction RisksPresented by:Robert Epstein, Co-Chair – National Construction Law Practice, Greenberg Traurig	3 - Good
Q22: 1:20 PM – Lunch WorkshopKey Considerations in Hotel Development and InvestmentPresented by:Lisa Brill, Partner, Shearman & SterlingDaniel Cunha, Managing Partner, SucessCapital	3 - Good
Q23: 1:55 PM – Special PresentationBreaking Records: What's Next for the City's Economic Development? Presented by:Carl Weisbrod, Chairman, New York City Planning Commission	4 - Very Good
Q24: 2:15 PM - General SessionUS Immigration Fund - Traveling The World in Search of CapitalPresented by:Nicholas Mastroianni II, Chief Executive Officer, U.S. Immigration Fund	Respondent skipped this question
Q25: 2:20 PM – Afternoon KeynoteInterviewer:Ron Lagnado, Partner, WeiserMazarsSpeaker:lan Schrager, CEO, Founder & Chairman, Ian Schrager Company	5 - Excellent
PAGE 3: Final Comments	
Q26: Was there a speaker or topic that we did not	Respondent skipped this

2
Respondent skipped this question
Respondent skipped this question
Very Good
Very Good
Very Good
Fair
Fair