

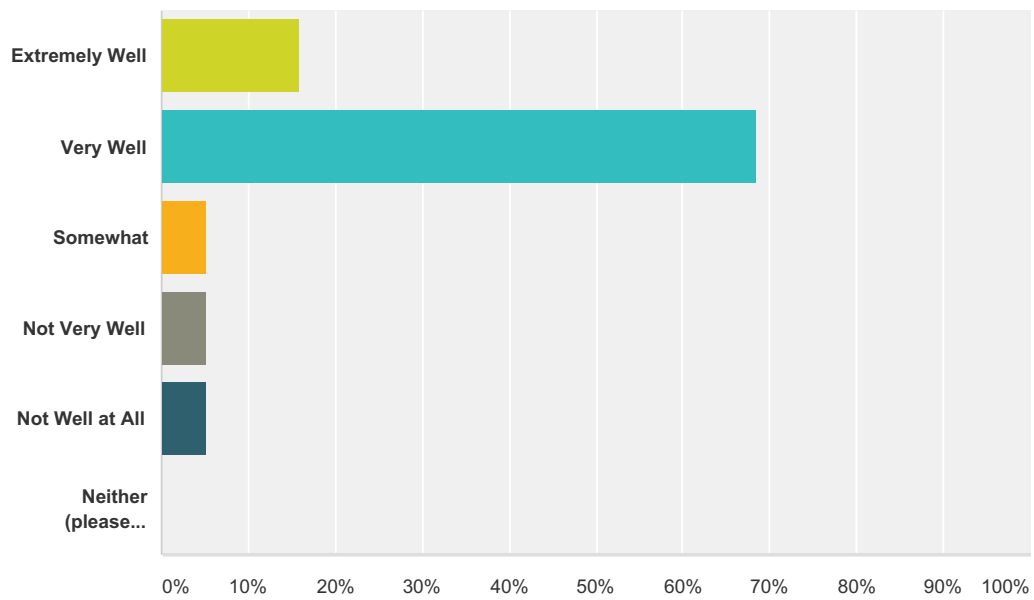
Q1 What was your primary reason for attending this conference?

Answered: 19 Skipped: 0

#	Responses	Date
1	Thought leadership, market update, networking	5/12/2016 9:25 AM
2	Great list of smart, active speakers	5/11/2016 7:04 PM
3	Interested in the subjects and the speakers	5/11/2016 1:20 PM
4	Networking and Education	5/11/2016 1:17 PM
5	Gain insight into the current Real Estate climate and learn something new.	5/11/2016 1:15 PM
6	As the CFO of a major real estate firm, I find it useful to hear from my fellow realtors concerning market trends and conferences like these offer me such an opportunity.	5/11/2016 12:49 PM
7	We were vendors with Reis, Inc.	5/11/2016 12:26 PM
8	Learn new strategies and meet people to work with.	5/11/2016 12:00 PM
9	Sponsor	5/11/2016 11:58 AM
10	Meet like minded business professionals and share views	5/11/2016 11:56 AM
11	Networking and Learning	5/11/2016 11:55 AM
12	Network	5/11/2016 11:53 AM
13	Retail & Office Tracks	5/11/2016 11:51 AM
14	networking and market knowledge	5/11/2016 11:44 AM
15	Networking	5/11/2016 11:41 AM
16	A member of our organization was a speaker (EB-5)/ Networking/ Update on market conditions and primary funding sources	5/11/2016 11:40 AM
17	Networking, marketing, information.	5/11/2016 11:35 AM
18	Networking	5/11/2016 11:34 AM
19	Networking.	5/11/2016 11:33 AM

Q2 How well did the conference meet your expectations?

Answered: 19 Skipped: 0



Answer Choices	Responses
Extremely Well	15.79% 3
Very Well	68.42% 13
Somewhat	5.26% 1
Not Very Well	5.26% 1
Not Well at All	5.26% 1
Neither (please explain)	0.00% 0
Total	19

#	Neither (please explain)	Date
	There are no responses.	

**Q3 With regard to the content of the event,
what is your #1 takeaway that you will
implement in the next year?**

Answered: 17 Skipped: 2

#	Responses	Date
1	Content was pretty good! I enjoyed the construction breakout.	5/12/2016 9:25 AM
2	Need to be creative and solicit ideas from your partners.	5/11/2016 7:04 PM
3	Good ideas from keynotes about thinking how to make a difference in thinking outside the box.	5/11/2016 1:20 PM
4	2 Hours of blocked time for creative thinking every 2 weeks.	5/11/2016 1:17 PM
5	I really enjoyed Ian Schragers's interview. The advice of marketing to sensibility, not age really resonated with me.	5/11/2016 1:15 PM
6	If future tenants know that you're Class B has been renovated: there should be a 20% increase in rent.	5/11/2016 12:49 PM
7	Continue to follow the growth of the retail sector as it relates to ecommerce.	5/11/2016 12:26 PM
8	Messaging	5/11/2016 11:58 AM
9	Be outstanding and differentiate yourself from others	5/11/2016 11:56 AM
10	Strategize more often	5/11/2016 11:55 AM
11	Use performance compensation for property managers	5/11/2016 11:53 AM
12	Think harder - not work harder.	5/11/2016 11:51 AM
13	more thoughtful actions and cautiousness for the future	5/11/2016 11:44 AM
14	Very little. Didn't learn anything I didn't know. Very general.	5/11/2016 11:41 AM
15	As loans from conventional sources become more difficult to obtain, we will leverage that with our presentation to major developers about how EB-5 fits into the capital stack.	5/11/2016 11:40 AM
16	Expect office to soften. Will look for "experience shopping" in retail - like restaurants - and stay away from commodity shopping.	5/11/2016 11:35 AM
17	Team meetings, bottle of scotch.	5/11/2016 11:33 AM

Q4 How do you plan to apply this takeaway?

Answered: 15 Skipped: 4

#	Responses	Date
1	Institute regular closed door think meetings on a monthly basis.	5/11/2016 7:04 PM
2	Implementing new ideas into strategy	5/11/2016 1:20 PM
3	Schedule it	5/11/2016 1:17 PM
4	I will continue to focus on the details and best product.	5/11/2016 1:15 PM
5	To place signs in our lobby indicating what recent renovations took place.	5/11/2016 12:49 PM
6	Watching our trend lines to see how they correlate with the current market forecast.	5/11/2016 12:26 PM
7	Marketing	5/11/2016 11:58 AM
8	Up my game, evaluate my competition, understand what make me different and standout. Bring value that others cant.	5/11/2016 11:56 AM
9	More meetings with colleagues	5/11/2016 11:55 AM
10	Annual renewal of property management agreement	5/11/2016 11:53 AM
11	More strategic planning.	5/11/2016 11:51 AM
12	internal strategy review	5/11/2016 11:44 AM
13	Direct marketing, conferences and social media	5/11/2016 11:40 AM
14	In my lending considerations	5/11/2016 11:35 AM
15	Talk to my team.	5/11/2016 11:33 AM

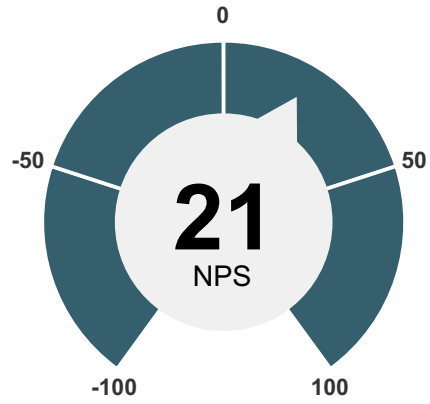
Q5 What results do you expect or hope for from this takeaway?

Answered: 15 Skipped: 4

#	Responses	Date
1	finding where we have an advantage, becoming aware where we don't	5/11/2016 7:04 PM
2	More productive and concrete results	5/11/2016 1:20 PM
3	I hope for more happy clients and less errors.	5/11/2016 1:15 PM
4	Greater income	5/11/2016 12:49 PM
5	Be able to continue to provide meaningful forecasting to our clients.	5/11/2016 12:26 PM
6	Improve on advertising to this community	5/11/2016 11:58 AM
7	Increased business and new opportunities	5/11/2016 11:56 AM
8	Separating myself from competitors	5/11/2016 11:55 AM
9	Better financial performance	5/11/2016 11:53 AM
10	More balance; greater productivity personally and professionally.	5/11/2016 11:51 AM
11	successful operations during topsy turvy market	5/11/2016 11:44 AM
12	None	5/11/2016 11:41 AM
13	Increase market share	5/11/2016 11:40 AM
14	Make better loan decisions.	5/11/2016 11:35 AM
15	Brainstorming.	5/11/2016 11:33 AM

Q6 How likely is it that you would recommend this conference to a friend or colleague?

Answered: 19 Skipped: 0



Detractors (0-6)	Passives (7-8)	Promoters (9-10)	Net Promoter® Score
16% 3	47% 9	37% 7	21

Q7 What was the most valuable aspect of this conference?

Answered: 16 Skipped: 3

#	Responses	Date
1	Hearing about the distress from the developer panel	5/12/2016 9:25 AM
2	Thoughtful panelists	5/11/2016 7:04 PM
3	The keynote speakers	5/11/2016 1:20 PM
4	Networking	5/11/2016 1:17 PM
5	Networking with others and hearing speaker opinions on business.	5/11/2016 1:15 PM
6	Ian Schraigger's interview was priceless.	5/11/2016 12:49 PM
7	The chance to interact with other people in the CRE market.	5/11/2016 12:26 PM
8	Ability to network and learn	5/11/2016 11:58 AM
9	The insight provided by key speakers	5/11/2016 11:56 AM
10	Great market insight	5/11/2016 11:55 AM
11	Meeting people. Since yesterday's conference, I have had four follow-throughs from people I met.	5/11/2016 11:53 AM
12	Really enjoyed hearing both David and Ian speak.	5/11/2016 11:51 AM
13	panel	5/11/2016 11:44 AM
14	Lunch	5/11/2016 11:41 AM
15	Information and networking	5/11/2016 11:40 AM
16	Met a lot of industry professionals	5/11/2016 11:35 AM

Q8 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Answered: 13 Skipped: 6

#	Responses	Date
1	cocktail networking didn't exist, attendance thinned out	5/12/2016 9:25 AM
2	Some of the moderators need to focus on more of what is relevant and stop going over old ground	5/11/2016 1:20 PM
3	Not very many principals in attendance. Too many service providers.	5/11/2016 1:17 PM
4	Concurrent Session A at 11:30am was very similar to the 10am general session, so I left half way through to go learn about a different topic.	5/11/2016 1:15 PM
5	No - it was very good.	5/11/2016 12:49 PM
6	Everything was very well done and organized.	5/11/2016 12:26 PM
7	Not enough detail or specifics from panelists or irrelevant data.	5/11/2016 12:00 PM
8	No	5/11/2016 11:55 AM
9	Met my expectations	5/11/2016 11:53 AM
10	The US Immigration (EB-5) presenter wasn't very good...perhaps I just didn't get his sense of humor.	5/11/2016 11:51 AM
11	panel too large for Mary Ann Gilmartin/Marty Burger one lunch scheduled for too late	5/11/2016 11:44 AM
12	Most of it.	5/11/2016 11:41 AM
13	No	5/11/2016 11:40 AM

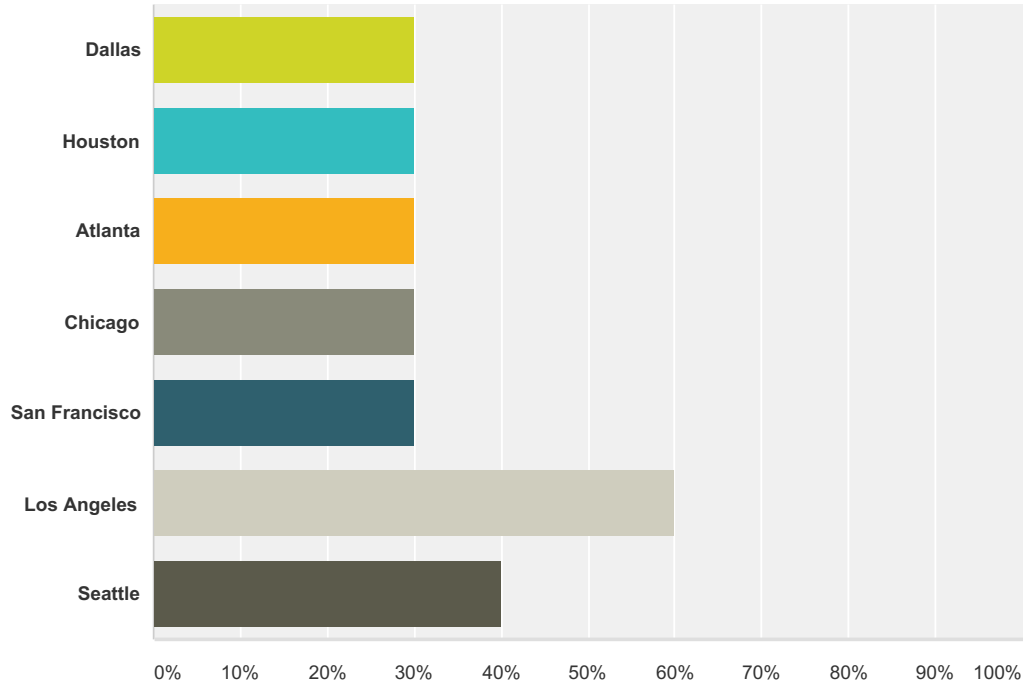
Q9 Do you have any specific suggestions for improvement?

Answered: 13 Skipped: 6

#	Responses	Date
1	Raise the shades, allow more light.	5/12/2016 9:25 AM
2	More focus on moderators being prepared and better questions. Also the breakout rooms were not well attended	5/11/2016 1:20 PM
3	Try to get more actionable content from the panelists.	5/11/2016 1:17 PM
4	Make badges which hang shorter so that people can read them.	5/11/2016 1:15 PM
5	Yes - to put me in as a speaker!	5/11/2016 12:49 PM
6	Possibly the addition of another panel.	5/11/2016 12:26 PM
7	Yes. It would be great to remind the speakers upfront to be diplomatic towards each other and not speak negatively about companies where they may have had past issue.. They need to take that offline.	5/11/2016 11:58 AM
8	No	5/11/2016 11:55 AM
9	No	5/11/2016 11:53 AM
10	A little more time for Q&A - there really was only 2 or 3 questions from the audience at the end of each session.	5/11/2016 11:51 AM
11	see above	5/11/2016 11:44 AM
12	Better speakers who are not all the same types of people. Very boring speakers other than Mr Moreh	5/11/2016 11:41 AM
13	The venue was awesome, however, there were no doors between the conference room and the break area. The noise from the common area was disturbing.	5/11/2016 11:40 AM

Q10 Which of the following geographies also interest you or your firm for commercial real estate summits?

Answered: 10 Skipped: 9

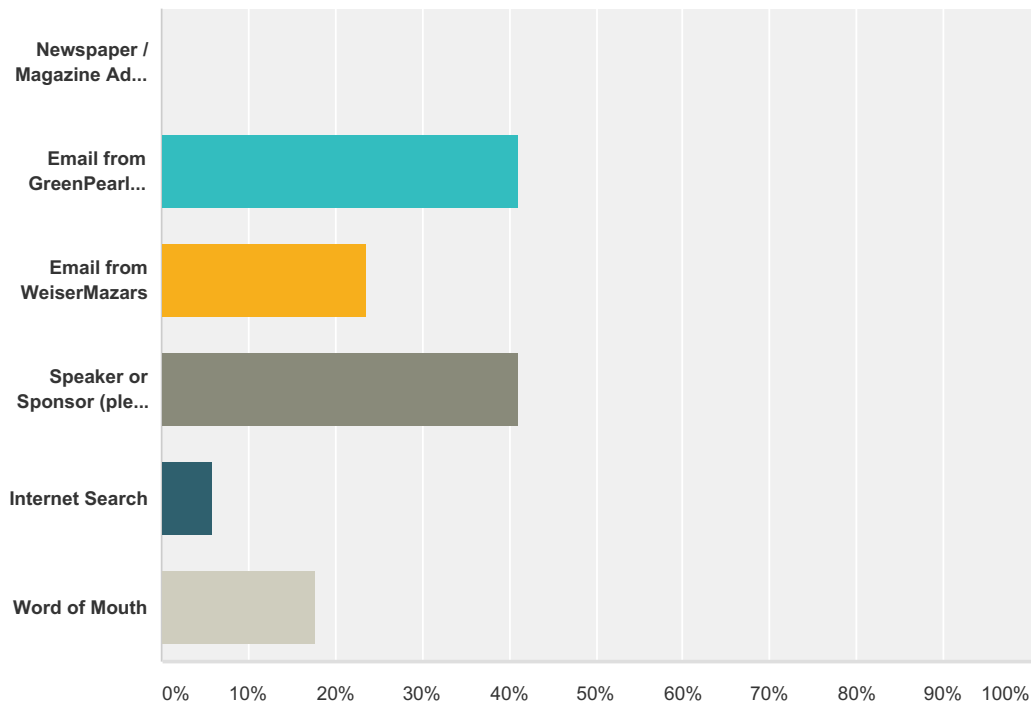


Answer Choices	Responses
Dallas	30.00% 3
Houston	30.00% 3
Atlanta	30.00% 3
Chicago	30.00% 3
San Francisco	30.00% 3
Los Angeles	60.00% 6
Seattle	40.00% 4
Total Respondents: 10	

#	Other (please specify)	Date
1	Boston	5/12/2016 9:25 AM
2	National	5/11/2016 12:26 PM
3	NY	5/11/2016 11:58 AM
4	North East	5/11/2016 11:56 AM

Q11 How did you hear about the conference?

Answered: 17 Skipped: 2

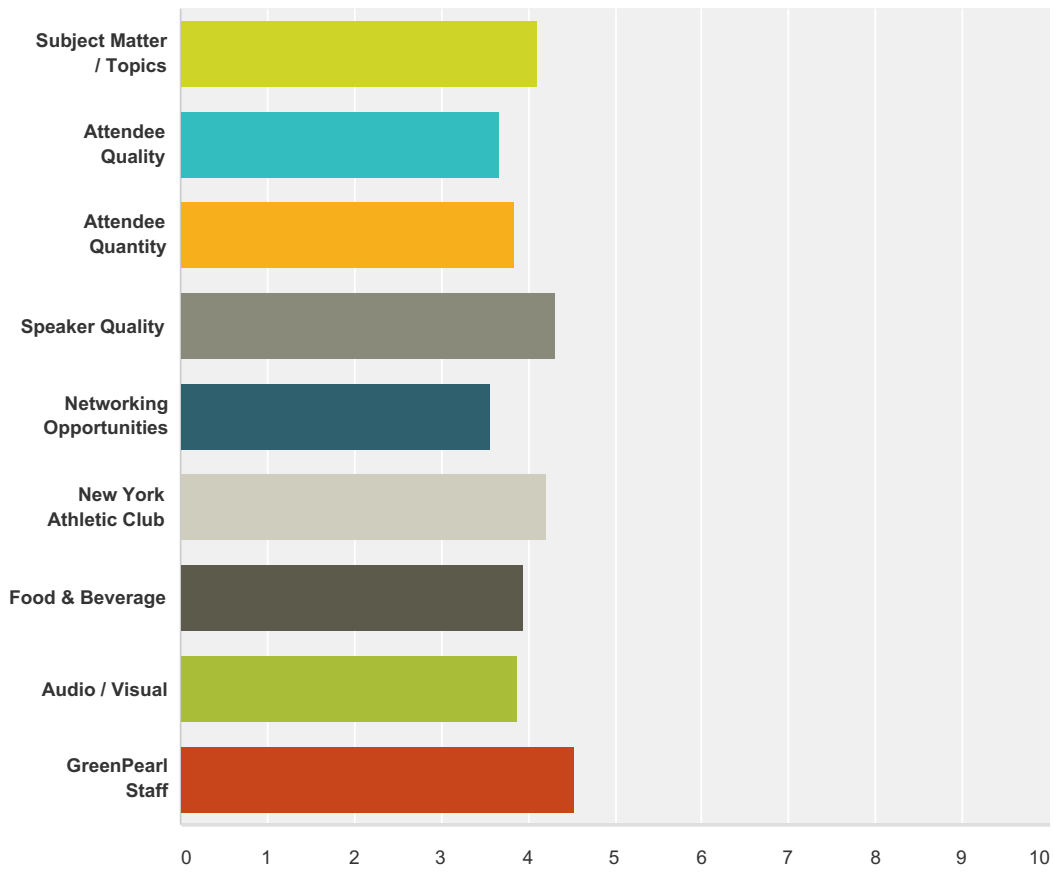


Answer Choices	Responses
Newspaper / Magazine Ad (enter name of publication below)	0.00% 0
Email from GreenPearl Events	41.18% 7
Email from WeiserMazars	23.53% 4
Speaker or Sponsor (please tell us who below)	41.18% 7
Internet Search	5.88% 1
Word of Mouth	17.65% 3
Total Respondents: 17	

#	Other (please specify)	Date
1	Simon Ziff	5/11/2016 7:04 PM
2	CEO was on one of the panels	5/11/2016 1:20 PM
3	Co-workers	5/11/2016 1:15 PM
4	Reis	5/11/2016 12:26 PM
5	Shahab Moreh	5/11/2016 11:41 AM
6	We sponsored in Dallas and again with this one. We also were on a panel here.	5/11/2016 11:40 AM
7	Colleague	5/11/2016 11:35 AM
8	Neil Bane	5/11/2016 11:34 AM

Q12 How would you rate the following aspects of this conference?

Answered: 19 Skipped: 0



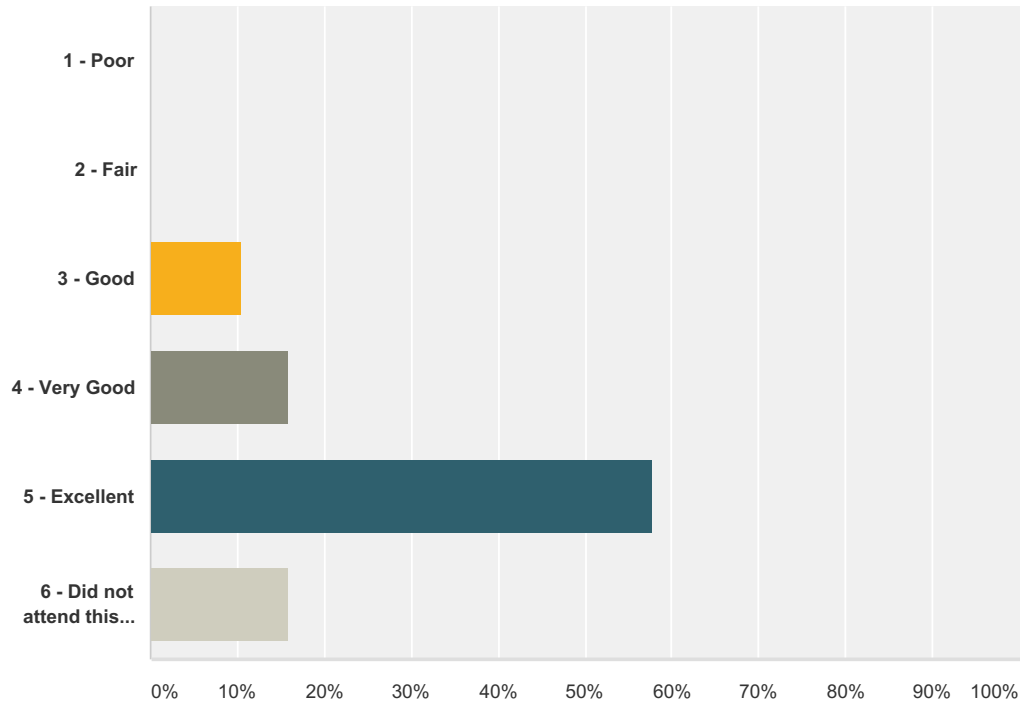
	Excellent	Very Good	Good	Fair	Poor	Total	Weighted Average
Subject Matter / Topics	31.58% 6	57.89% 11	5.26% 1	0.00% 0	5.26% 1	19	4.11
Attendee Quality	21.05% 4	42.11% 8	21.05% 4	15.79% 3	0.00% 0	19	3.68
Attendee Quantity	15.79% 3	63.16% 12	10.53% 2	10.53% 2	0.00% 0	19	3.84
Speaker Quality	57.89% 11	31.58% 6	0.00% 0	5.26% 1	5.26% 1	19	4.32
Networking Opportunities	26.32% 5	26.32% 5	36.84% 7	0.00% 0	10.53% 2	19	3.58
New York Athletic Club	47.37% 9	31.58% 6	15.79% 3	5.26% 1	0.00% 0	19	4.21
Food & Beverage	31.58% 6	42.11% 8	15.79% 3	10.53% 2	0.00% 0	19	3.95
Audio / Visual	26.32% 5	47.37% 9	15.79% 3	10.53% 2	0.00% 0	19	3.89
GreenPearl Staff	63.16% 12	26.32% 5	10.53% 2	0.00% 0	0.00% 0	19	4.53

WeiserMazars New York Commercial Real Estate Summit Attendee Survey

#	Comments:	Date
1	The GreenPearl staff took their time to introduce themselves to the vendors - that was very appreciated.	5/11/2016 12:28 PM
2	Overall, great event - glad I attended!!	5/11/2016 11:56 AM
3	Enjoyable and worthwhile conference. We look forward to attending similar conferences in the future.	5/11/2016 11:45 AM

Q13 9:15 AM – Morning
Keynote Interviewer: Shahab
Moreh, Partner, WeiserMazars Speaker: David Lichtenstein, Chairman & CEO, The Lightstone Group

Answered: 19 Skipped: 0

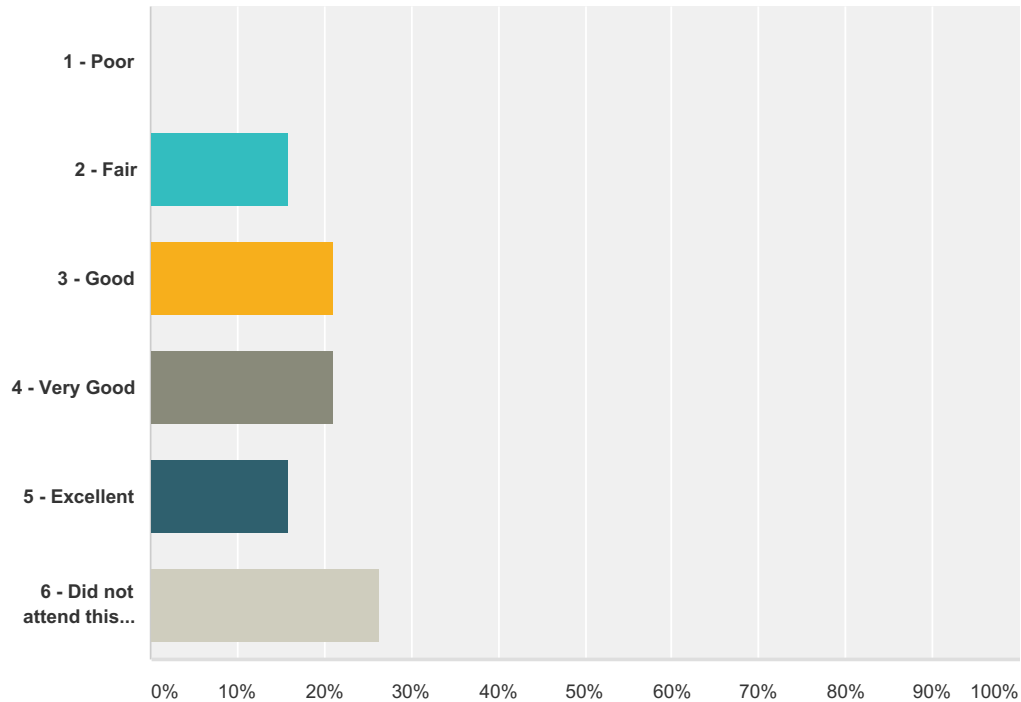


Answer Choices	Responses	
1 - Poor	0.00%	0
2 - Fair	0.00%	0
3 - Good	10.53%	2
4 - Very Good	15.79%	3
5 - Excellent	57.89%	11
6 - Did not attend this session	15.79%	3
Total		19

#	Comments:	Date
1	I was a vendor with a booth.	5/11/2016 12:28 PM
2	David was very impactful I true agree with his views	5/11/2016 12:04 PM
3	I was surprised how much I took away from this....excellent, candid speaker!	5/11/2016 11:56 AM
4	At times difficult to hear him. Questions could have elicited better responses from him	5/11/2016 11:56 AM

Q14 9:50 AM – General Session Lessons From the Front Lines: Why People Drive Technology Presented by: Brandon Weber, Chief Executive Officer, Hightower

Answered: 19 Skipped: 0

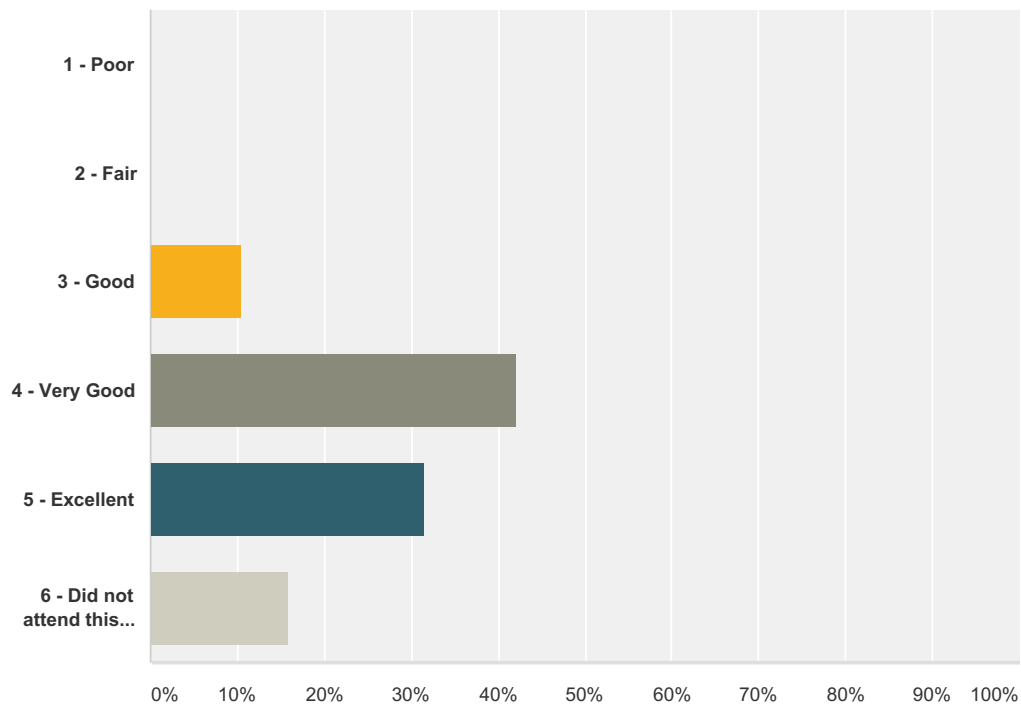


Answer Choices	Responses
1 - Poor	0.00% 0
2 - Fair	15.79% 3
3 - Good	21.05% 4
4 - Very Good	21.05% 4
5 - Excellent	15.79% 3
6 - Did not attend this session	26.32% 5
Total	19

#	Comments:	Date
1	salesy	5/12/2016 9:28 AM
2	I was a vendor with a booth.	5/11/2016 12:28 PM
3	Did he attend the Irem session? Seemed repetitive	5/11/2016 12:04 PM
4	It wasn't really about "Why People Drive Technology" - it was really a pitch about Hightower.	5/11/2016 11:56 AM

Q15 10:00 AM – General Session
Inflection Point: How Do You Play This Topsy-Turvy Market?
Moderator: Howard Landsberg, Partner, WeiserMazars
Speakers: Marty Burger, Chief Executive Officer, Silverstein Properties
MaryAnne Gilmartin, President & CEO, Forest City Ratner Companies
Leo Leyva, Member, Cole Schotz
David Weinreb, Chief Executive Officer, The Howard Hughes Corporation
Steven Witkoff, Chairman & CEO, Witkoff
Simon Ziff, President, Ackman Ziff

Answered: 19 Skipped: 0



Answer Choices	Responses
1 - Poor	0.00% 0
2 - Fair	0.00% 0
3 - Good	10.53% 2
4 - Very Good	42.11% 8
5 - Excellent	31.58% 6
6 - Did not attend this session	15.79% 3

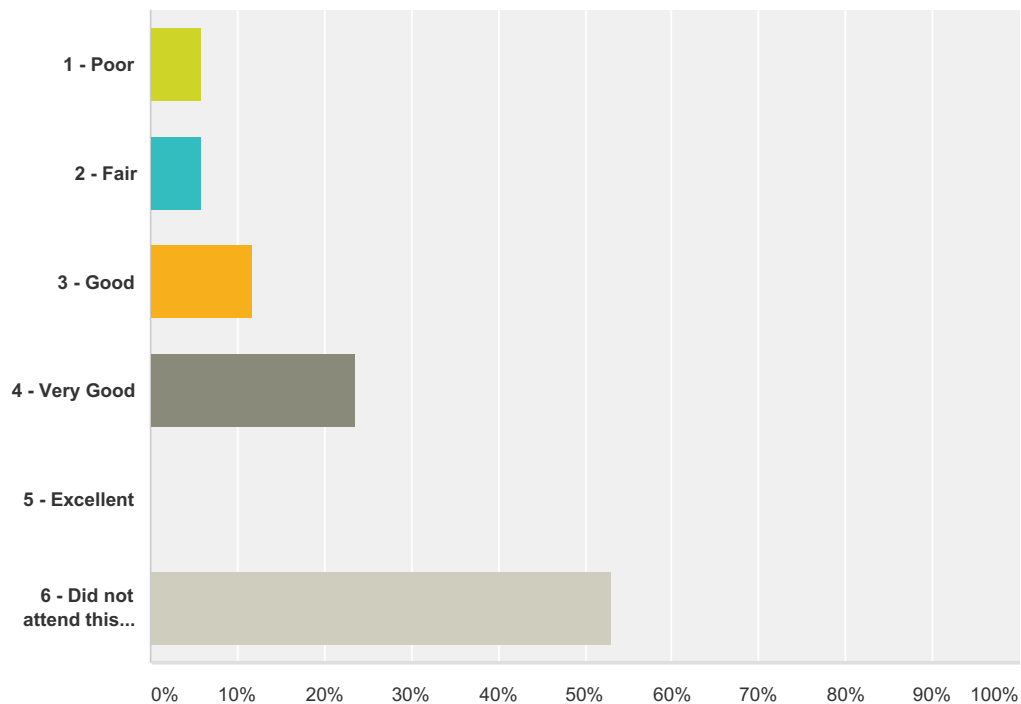
WeiserMazars New York Commercial Real Estate Summit Attendee Survey

Total	19
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#	Comments:	Date
1	1 too many speakers. boring moderator	5/12/2016 9:28 AM
2	I was a vendor with a booth.	5/11/2016 12:28 PM
3	Great discussion and insight	5/11/2016 12:04 PM
4	too many panelists leaves for superficial knowledge	5/11/2016 11:46 AM

**Q16 11:30 AM – Concurrent Session –
 A Changing Faces: U.S. Based Capital
 Sources and Raising for Today’s Real
 Estate Deals Moderator: Marshall
 Brozost, Partner, Schulte Roth &
 Zabel Speakers: Stephen Alpart, Managing
 Director, Pine River Capital
 Management Drew Fletcher, Executive Vice
 President, The Greystone Bassuk
 Group Reid Liffmann, Managing Director –
 Real Estate, Angelo, Gordon & Co. Michael
 Maturo, President, RXR Realty**

Answered: 17 Skipped: 2



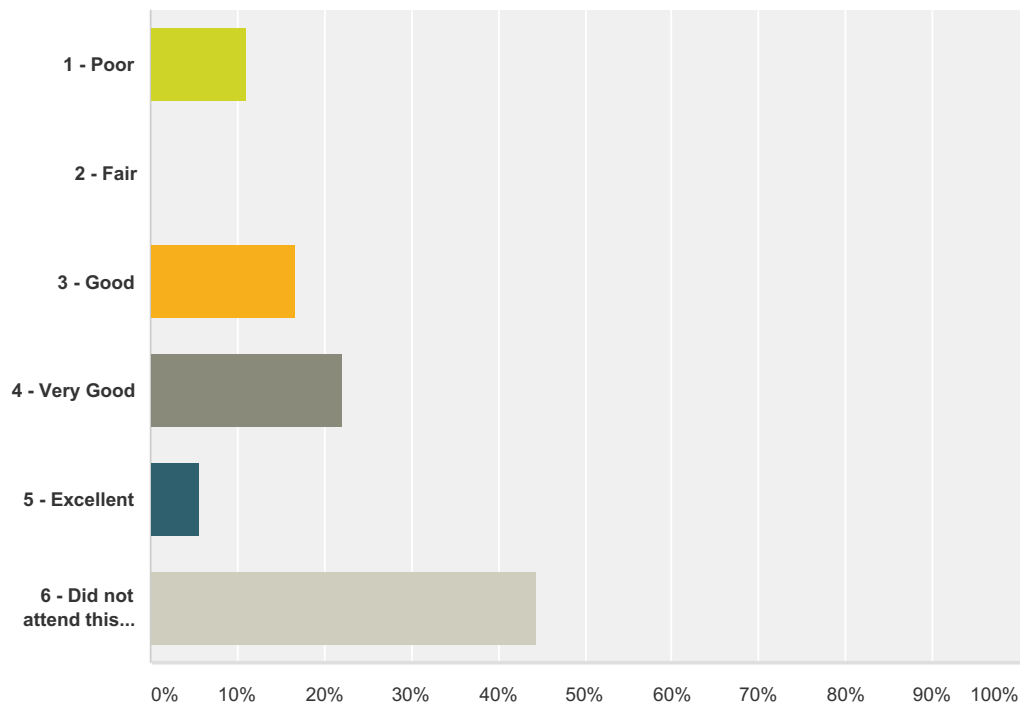
Answer Choices	Responses
1 - Poor	5.88% 1
2 - Fair	5.88% 1
3 - Good	11.76% 2
4 - Very Good	23.53% 4
5 - Excellent	0.00% 0
6 - Did not attend this session	52.94% 9
Total	17

WeiserMazars New York Commercial Real Estate Summit Attendee Survey

#	Comments:	Date
1	I was a vendor with a booth.	5/11/2016 12:28 PM

**Q17 11:30 AM – Concurrent Session – BA
 Tale of Two Streets: Retail Property
 Investment & Leasing Outlook in an
 Uncertain Economic
 Environment Moderator: Neil Bane, Senior
 Vice President, Walker &
 Dunlop Speakers: Karen Bellantoni, Vice
 Chairman , RKF Barbara
 Denham, Economist, Reis Brett
 Herschenfeld, Managing Director SL
 Green Ed Hogan, Head of Retail, Vornado
 Realty Trust**

Answered: 18 Skipped: 1



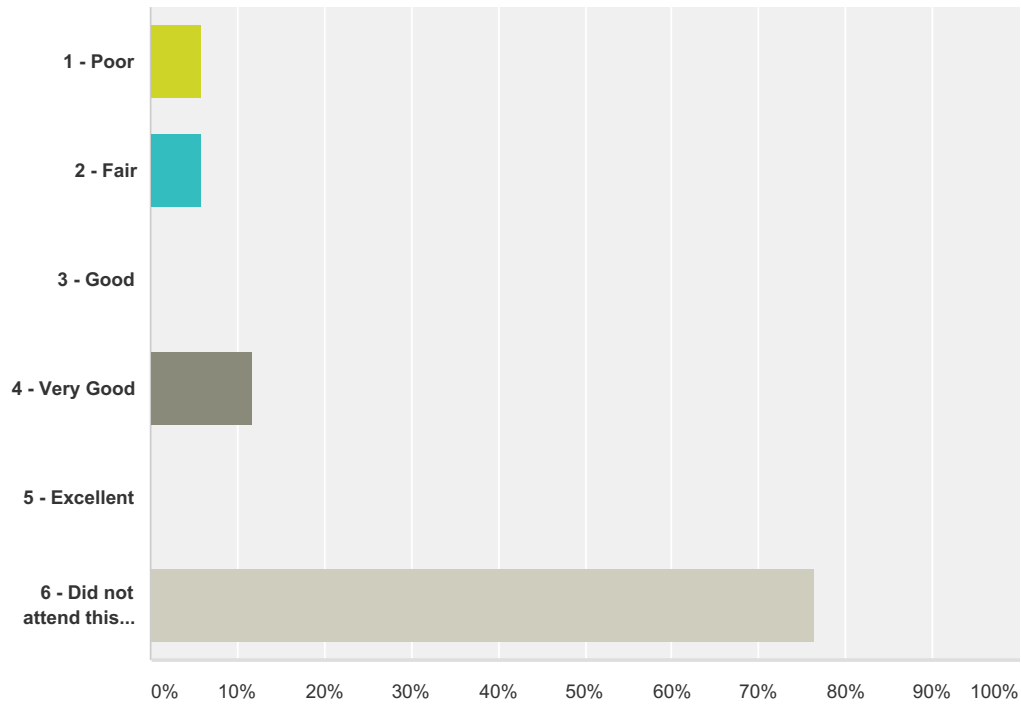
Answer Choices	Responses	
1 - Poor	11.11%	2
2 - Fair	0.00%	0
3 - Good	16.67%	3
4 - Very Good	22.22%	4
5 - Excellent	5.56%	1
6 - Did not attend this session	44.44%	8
Total		18

WeiserMazars New York Commercial Real Estate Summit Attendee Survey

#	Comments:	Date
1	I was a vendor with a booth.	5/11/2016 12:28 PM

**Q18 11:30 AM – Concurrent Session –
 CDemand Response & Tenant Engagement:
 What RXR and ConEd Have Learned about
 Managing Energy in Real
 TimeSpeakers:Michael Aisner, Portfolio
 Property Manager, RXR RealtyRob
 Greig, Commercial Demand
 Response,ConEd**

Answered: 17 Skipped: 2



Answer Choices	Responses
1 - Poor	5.88% 1
2 - Fair	5.88% 1
3 - Good	0.00% 0
4 - Very Good	11.76% 2
5 - Excellent	0.00% 0
6 - Did not attend this session	76.47% 13
Total	17

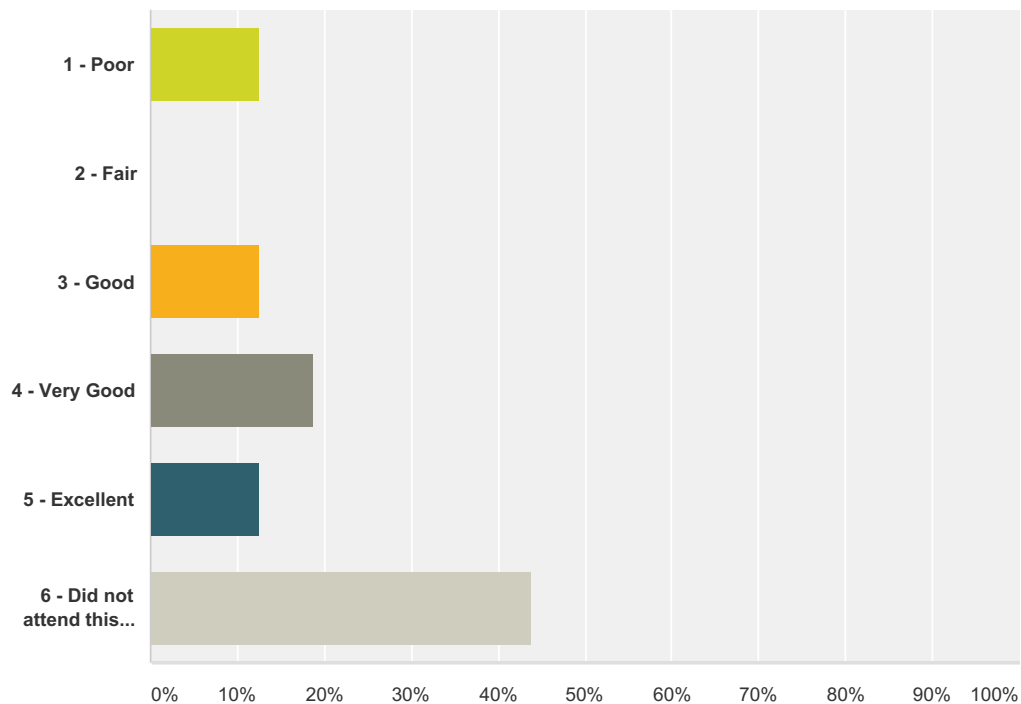
#	Comments:	Date
1	I was a vendor with a booth.	5/11/2016 12:28 PM
2	very basic I already had a good understanding of the process	5/11/2016 12:04 PM

WeiserMazars New York Commercial Real Estate Summit Attendee Survey

3	Should limit to two rooms not three for speaking sessions. Attendance was low as a result. We need to get messaging out to a broader audience. Prefer to have this incorporated into the main session where there is more opportunity to educate audiences.	5/11/2016 12:04 PM
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**Q19 12:20 PM – Concurrent Session –
 ACrossing Borders: International Money for
 U.S. Real Estate DealsModerator:Gene
 Ferraro, Partner, WeiserMazarsSpeakers:Jef
 f Campion, Chief Executive
 Officer, Pathways EB5Paul
 Kang, President, AltaCapGary
 Phillips, Senior Director , Allianz Real Estate
 of AmericaLawrence Selevan, Founder &
 CEO, Chesterfield Faring Dean
 Shapiro, Senior Vice President, Oxford
 Properties Group**

Answered: 16 Skipped: 3



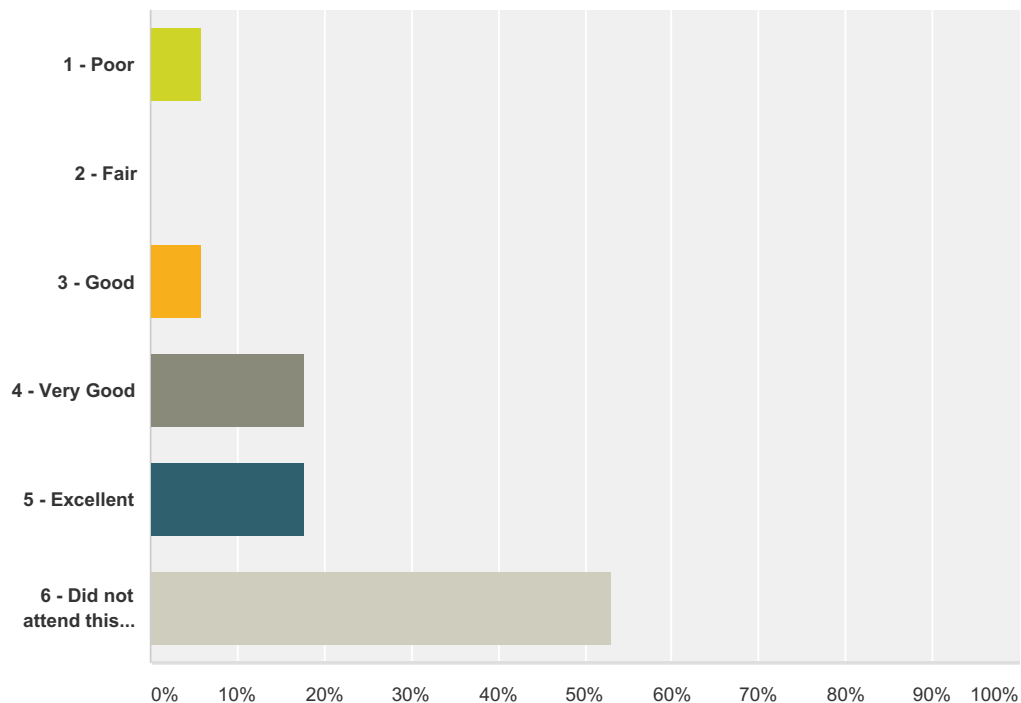
Answer Choices	Responses	
1 - Poor	12.50%	2
2 - Fair	0.00%	0
3 - Good	12.50%	2
4 - Very Good	18.75%	3
5 - Excellent	12.50%	2
6 - Did not attend this session	43.75%	7
Total		16

WeiserMazars New York Commercial Real Estate Summit Attendee Survey

#	Comments:	Date
1	I was a vendor with a booth.	5/11/2016 12:28 PM
2	Most attendees are middle market players, these groups are irrelevant for them.	5/11/2016 12:03 PM

**Q20 12:20 PM – Concurrent Session –
 BFunplace of the Future: (Re-)Building
 Office Buildings for 21st Century
 UseModerator:Michael Mandel, Founder &
 CEO, CompStakSpeakers:David Fano, Chief
 Development Officer, WeWork Sibbie
 Kurian, Design Engineer, Con EdisonJohn
 Powers, SVP & Regional Manager, Boston
 Properties Christopher Schlank, Founder &
 Managing Partner, Savanna Ryan
 Simonetti, Co-Founder & CEO, Convene**

Answered: 17 Skipped: 2



Answer Choices	Responses
1 - Poor	5.88% 1
2 - Fair	0.00% 0
3 - Good	5.88% 1
4 - Very Good	17.65% 3
5 - Excellent	17.65% 3
6 - Did not attend this session	52.94% 9
Total	17

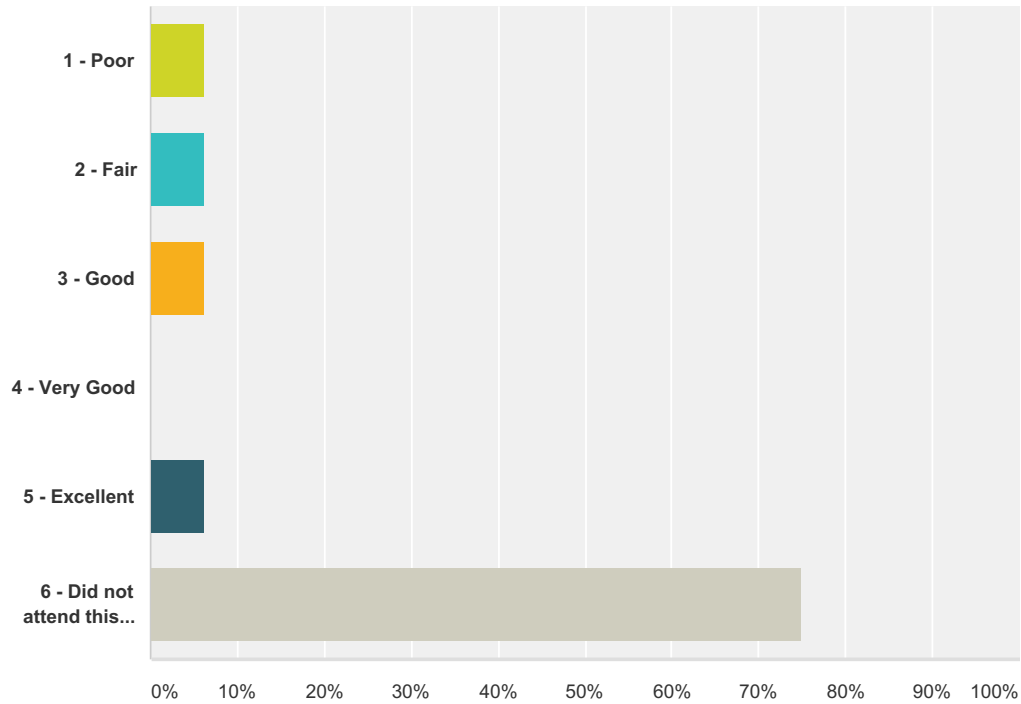
#	Comments:	Date
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WeiserMazars New York Commercial Real Estate Summit Attendee Survey

1	I was a vendor with a booth.	5/11/2016 12:28 PM
2	A great conversation on what the drivers are within our business	5/11/2016 12:04 PM
3	Started off adversarial which was not good (Schlank), Please remind speakers to mind their manners.	5/11/2016 12:04 PM

**Q21 12:20 PM – Concurrent Session – CThe
Art of Managing Construction
Risks Presented by: Robert Epstein, Co-
Chair – National Construction Law
Practice, Greenberg Traurig**

Answered: 16 Skipped: 3

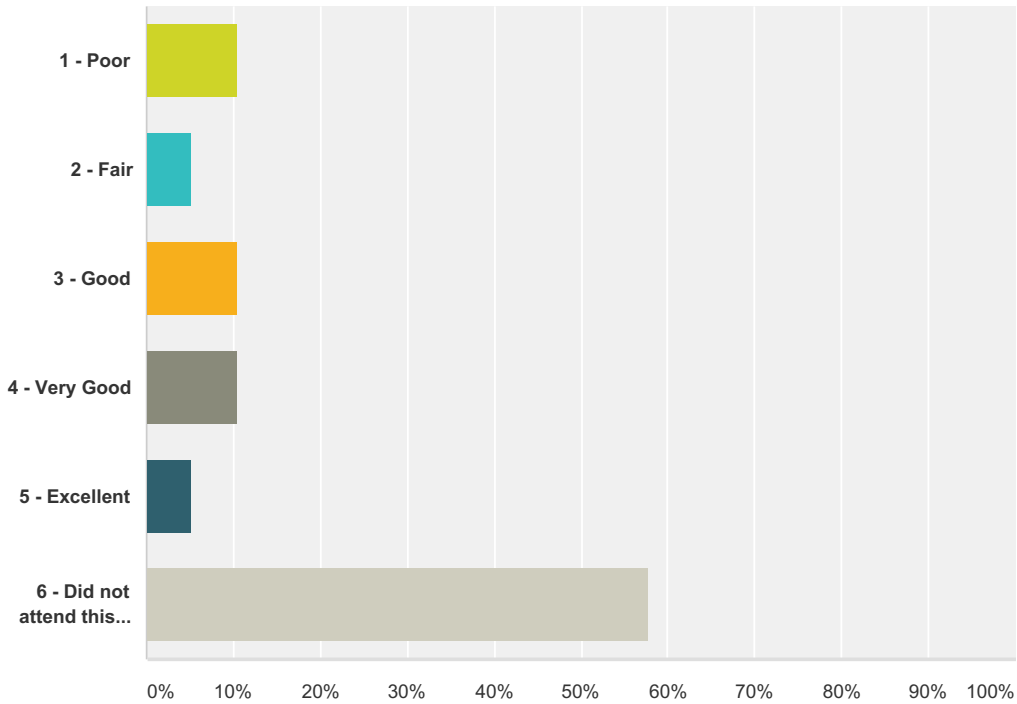


Answer Choices	Responses
1 - Poor	6.25% 1
2 - Fair	6.25% 1
3 - Good	6.25% 1
4 - Very Good	0.00% 0
5 - Excellent	6.25% 1
6 - Did not attend this session	75.00% 12
Total	16

#	Comments:	Date
1	I was a vendor with a booth.	5/11/2016 12:28 PM

Q22 1:20 PM – Lunch Workshop Key Considerations in Hotel Development and Investment Presented by: Lisa Brill, Partner, Shearman & Sterling Daniel Cunha, Managing Partner, SuccessCapital

Answered: 19 Skipped: 0

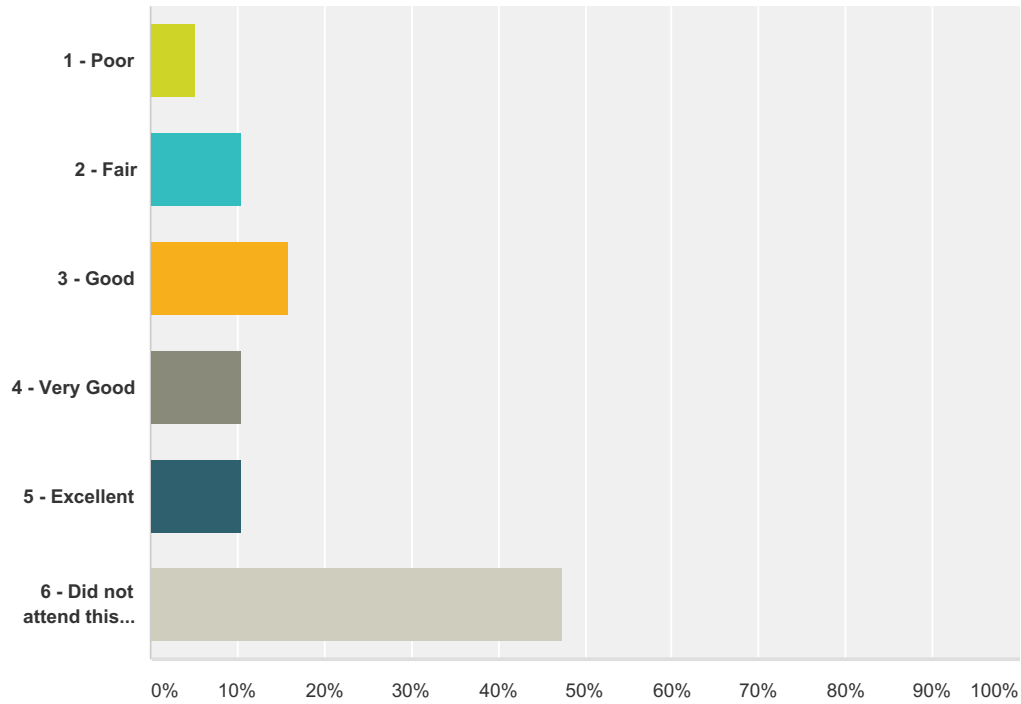


Answer Choices	Responses
1 - Poor	10.53% 2
2 - Fair	5.26% 1
3 - Good	10.53% 2
4 - Very Good	10.53% 2
5 - Excellent	5.26% 1
6 - Did not attend this session	57.89% 11
Total	19

#	Comments:	Date
1	I wish there were more options for lunch besides this presentation.	5/11/2016 1:17 PM
2	I was a vendor with a booth.	5/11/2016 12:28 PM
3	I learned a lot I don't have much of a back ground in hotels so all info was helpful	5/11/2016 12:04 PM

**Q23 1:55 PM – Special
Presentation Breaking Records: What's Next
for the City's Economic Development?
Presented by: Carl
Weisbrod, Chairman, New York City
Planning Commission**

Answered: 19 Skipped: 0

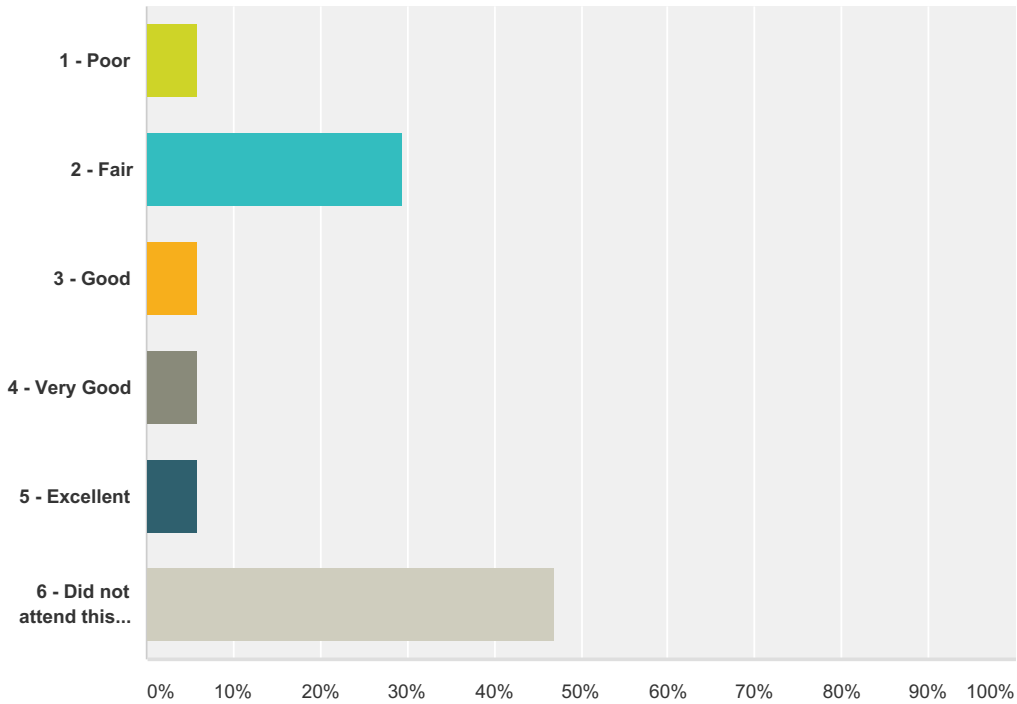


Answer Choices	Responses	
1 - Poor	5.26%	1
2 - Fair	10.53%	2
3 - Good	15.79%	3
4 - Very Good	10.53%	2
5 - Excellent	10.53%	2
6 - Did not attend this session	47.37%	9
Total		19

#	Comments:	Date
1	I was a vendor with a booth.	5/11/2016 12:28 PM

Q24 2:15 PM - General SessionUS
Immigration Fund - Traveling The World in
Search of Capital Presented by: Nicholas
Mastroianni II, Chief Executive Officer, U.S.
Immigration Fund

Answered: 17 Skipped: 2

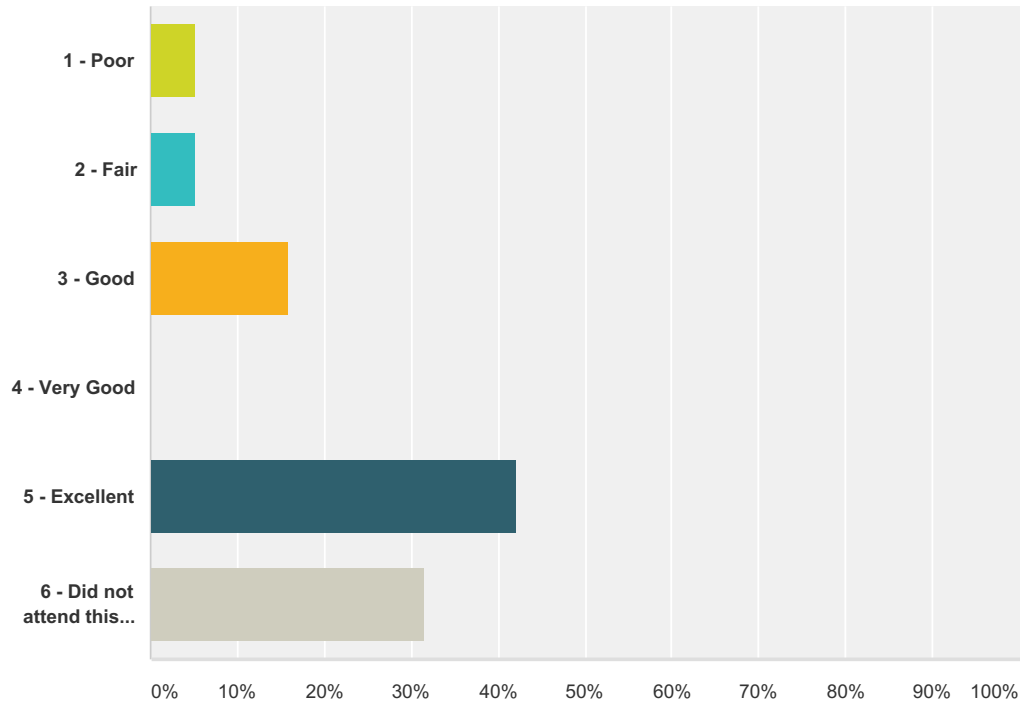


Answer Choices	Responses
1 - Poor	5.88% 1
2 - Fair	29.41% 5
3 - Good	5.88% 1
4 - Very Good	5.88% 1
5 - Excellent	5.88% 1
6 - Did not attend this session	47.06% 8
Total	17

#	Comments:	Date
1	I was a vendor with a booth.	5/11/2016 12:28 PM
2	he flew through it with no real content or engagement	5/11/2016 12:04 PM

Q25 2:20 PM – Afternoon
Keynote Interviewer: Ron
Lagnado, Partner, WeiserMazars Speaker: Ian
Schrager, CEO, Founder & Chairman, Ian
Schrager Company

Answered: 19 Skipped: 0



Answer Choices	Responses
1 - Poor	5.26% 1
2 - Fair	5.26% 1
3 - Good	15.79% 3
4 - Very Good	0.00% 0
5 - Excellent	42.11% 8
6 - Did not attend this session	31.58% 6
Total	19

#	Comments:	Date
1	Wonderful	5/11/2016 1:17 PM
2	I was a vendor with a booth. But, I did have the opportunity to interact with Mr. Schrager and he was excellent.	5/11/2016 12:28 PM
3	It was fun to hear his stories he comes from a different world and can operate much differently then most	5/11/2016 12:04 PM
4	Too much history, not enough discussions on what strategies to implement in todays market. Nightclub business is not really relevant to attendees.	5/11/2016 12:03 PM
5	One word: perfect!	5/11/2016 11:56 AM

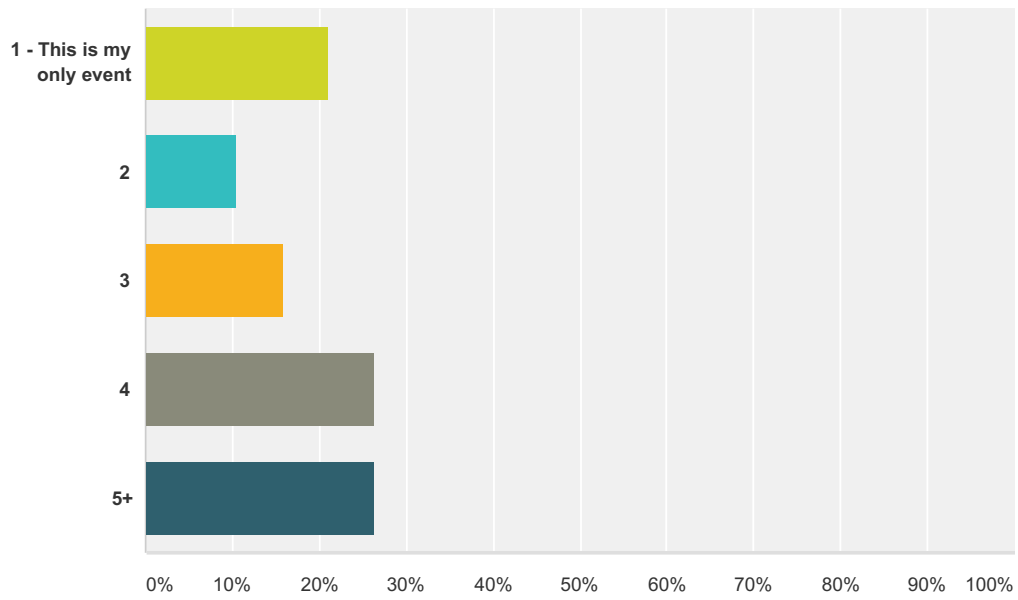
Q26 Was there a speaker or topic that we did not include that you would like to see at a future event?

Answered: 4 Skipped: 15

#	Responses	Date
1	No	5/11/2016 1:40 PM
2	No	5/11/2016 12:53 PM
3	Maybe a bit more on Debt markets	5/11/2016 12:06 PM
4	No	5/11/2016 11:56 AM

Q27 How many commercial real estate summits do you attend per year?

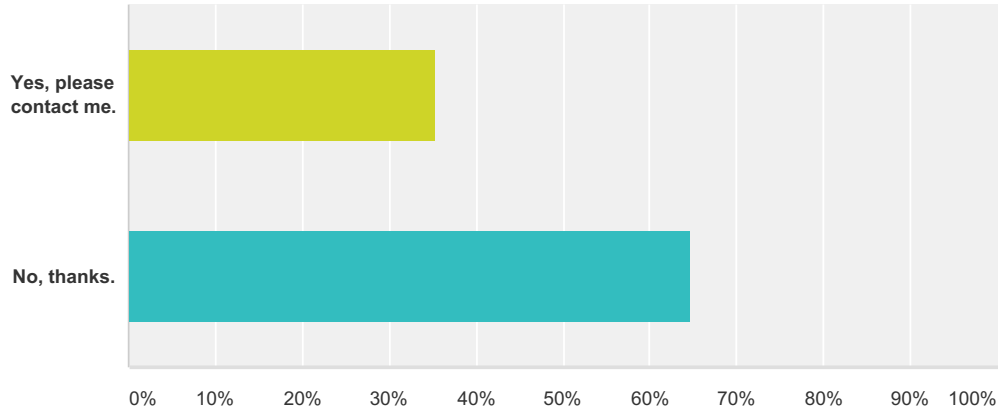
Answered: 19 Skipped: 0



Answer Choices	Responses
1 - This is my only event	21.05% 4
2	10.53% 2
3	15.79% 3
4	26.32% 5
5+	26.32% 5
Total	19

Q28 Do you have interest in speaking, sponsoring or exhibiting at a future GreenPearl Event?

Answered: 17 Skipped: 2



Answer Choices	Responses
Yes, please contact me.	35.29% 6
No, thanks.	64.71% 11
Total	17

#	Please include your contact info if you would like us to contact you.	Date
1	davidrobinov@ackmanziff.com Managing director - Investment Sales	5/11/2016 7:06 PM
2	Karly Iacono - Marcus & Millichap (201) 421-3119	5/11/2016 1:22 PM
3	Thomas S. Goodkind CPA CFO The Rosen Group Koeppl Rosen 212 249-1550 40 E 69th Street NY, NY 10021 tgoodkind@rosengroupinc.com	5/11/2016 12:53 PM
4	Edward Mehrfar eddiem@nextrepartners.com 516-439-4990	5/11/2016 11:44 AM

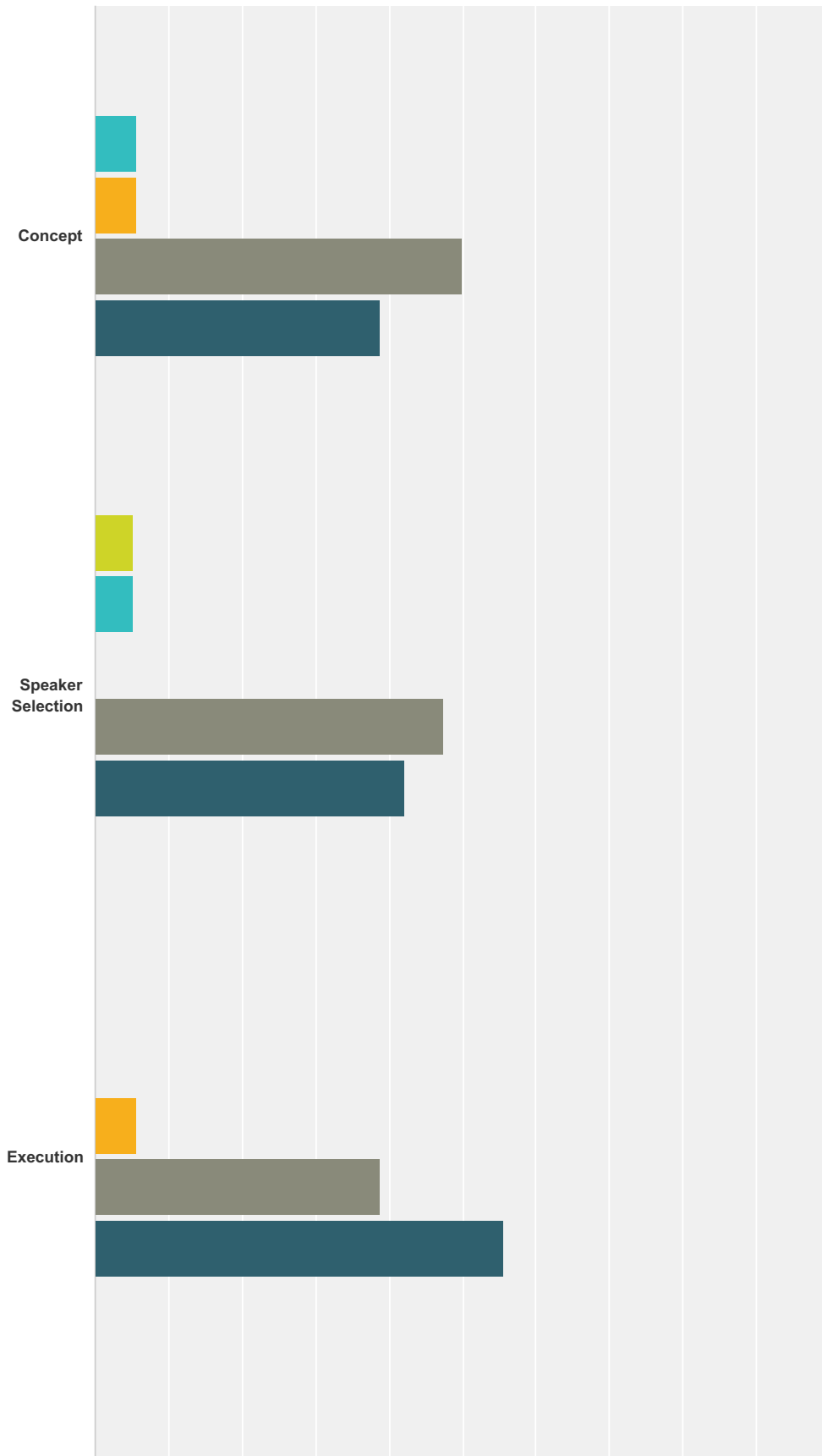
Q29 Any final comments, suggestions, or compliments?

Answered: 7 Skipped: 12

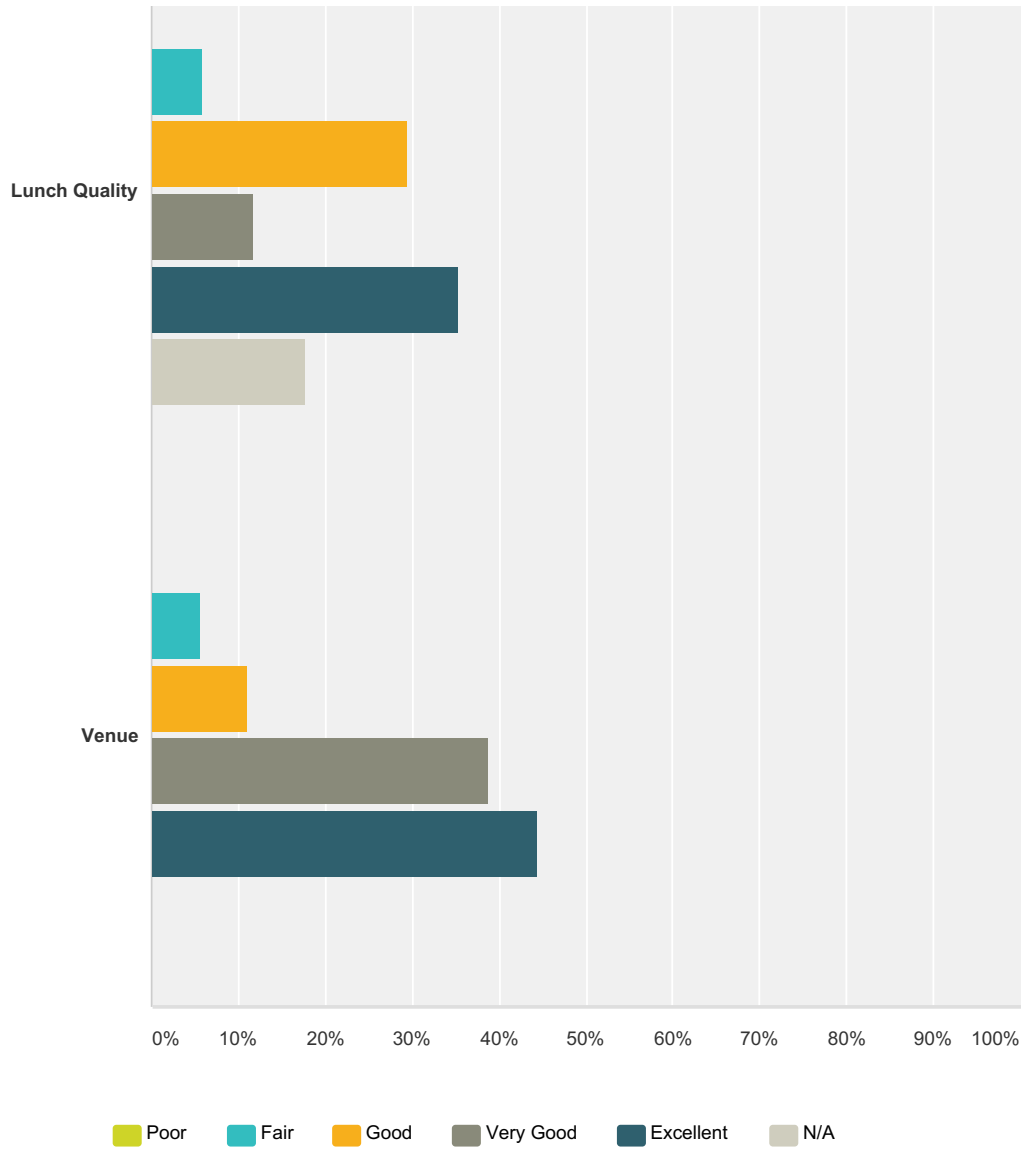
#	Responses	Date
1	Very well run event. Good food, nice space and quality speakers	5/11/2016 1:22 PM
2	Thank you, really enjoyed.	5/11/2016 1:18 PM
3	Put me in.	5/11/2016 12:53 PM
4	Thanks to the Green Pearl team for going above and beyond in creating such an invaluable event. Would it be possible to have shorter events vs all day? How can we have an interactive session to engage the audience more? Only issue was on the main floor, having the exhibit area next to the speakers was abit noisy to the audience as there were not doors to block out the feedback from those who were networking. Perhaps consider separating display from speaking area when noise cant be controlled.	5/11/2016 12:07 PM
5	Ryan - you and your staff always do an excellent job...great venues, speakers, topics, timing/pacing, etc. You've set a standard in your industry of corporate event planner.	5/11/2016 11:58 AM
6	None	5/11/2016 11:56 AM
7	Could be hugely better	5/11/2016 11:44 AM

Q30 Overall, how do you rate the event?

Answered: 19 Skipped: 0



WeiserMazars New York Commercial Real Estate Summit Attendee Survey



	Poor	Fair	Good	Very Good	Excellent	N/A	Total
Concept	0.00% 0	5.56% 1	5.56% 1	50.00% 9	38.89% 7	0.00% 0	18
Speaker Selection	5.26% 1	5.26% 1	0.00% 0	47.37% 9	42.11% 8	0.00% 0	19
Execution	0.00% 0	0.00% 0	5.56% 1	38.89% 7	55.56% 10	0.00% 0	18
Lunch Quality	0.00% 0	5.88% 1	29.41% 5	11.76% 2	35.29% 6	17.65% 3	17
Venue	0.00% 0	5.56% 1	11.11% 2	38.89% 7	44.44% 8	0.00% 0	18

#	Comments:	Date
1	Great Event!	5/11/2016 12:07 PM
2	well done I would attend another of your events	5/11/2016 12:06 PM