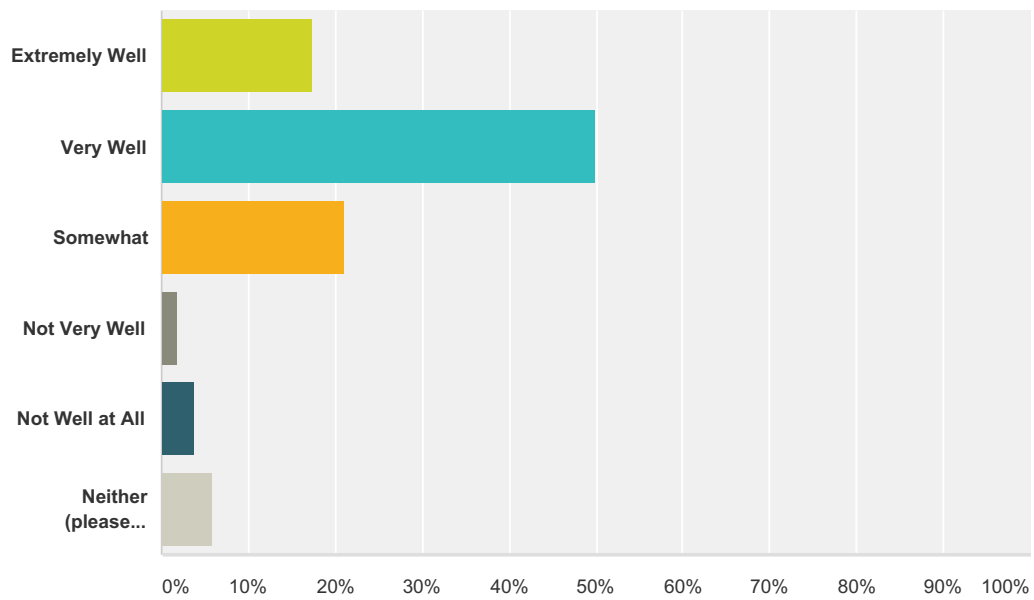


Q1 What was your primary reason for coming to the conference?

Answered: 49 Skipped: 3

Q2 How well did this conference meet your expectations?

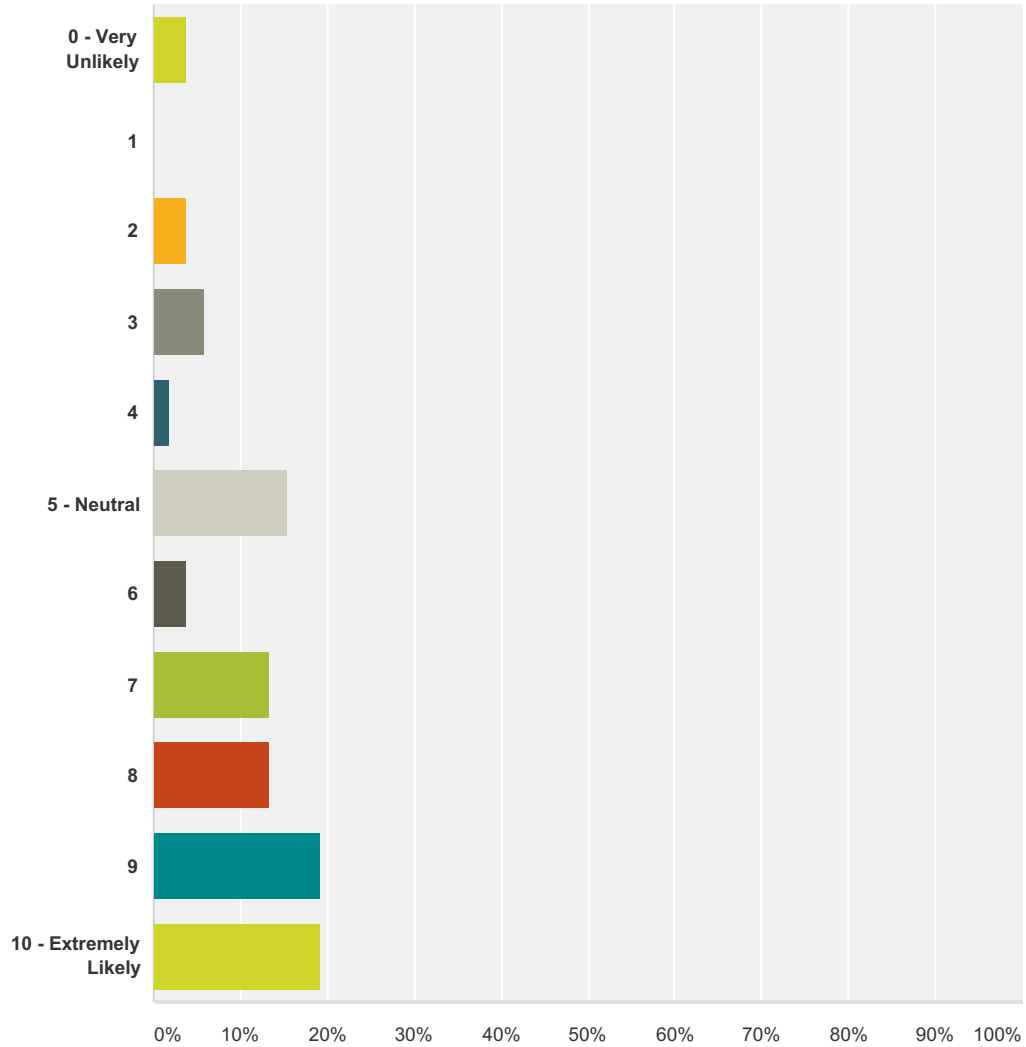
Answered: 52 Skipped: 0



Answer Choices	Responses
Extremely Well	17.31% 9
Very Well	50.00% 26
Somewhat	21.15% 11
Not Very Well	1.92% 1
Not Well at All	3.85% 2
Neither (please explain)	5.77% 3
Total	52

Q3 How likely are you to recommend this conference to a colleague to attend next year?

Answered: 52 Skipped: 0



Answer Choices	Responses
0 - Very Unlikely	3.85% 2
1	0.00% 0
2	3.85% 2
3	5.77% 3
4	1.92% 1
5 - Neutral	15.38% 8
6	3.85% 2
7	13.46% 7

4th Annual Florida Multifamily Summit - Attendee Survey

8	13.46%	7
9	19.23%	10
10 - Extremely Likely	19.23%	10
Total		52

Q4 What was the most valuable aspect of this conference?

Answered: 48 Skipped: 4

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Answered: 45 Skipped: 7

Q6 Which speaker were you most interested in hearing?

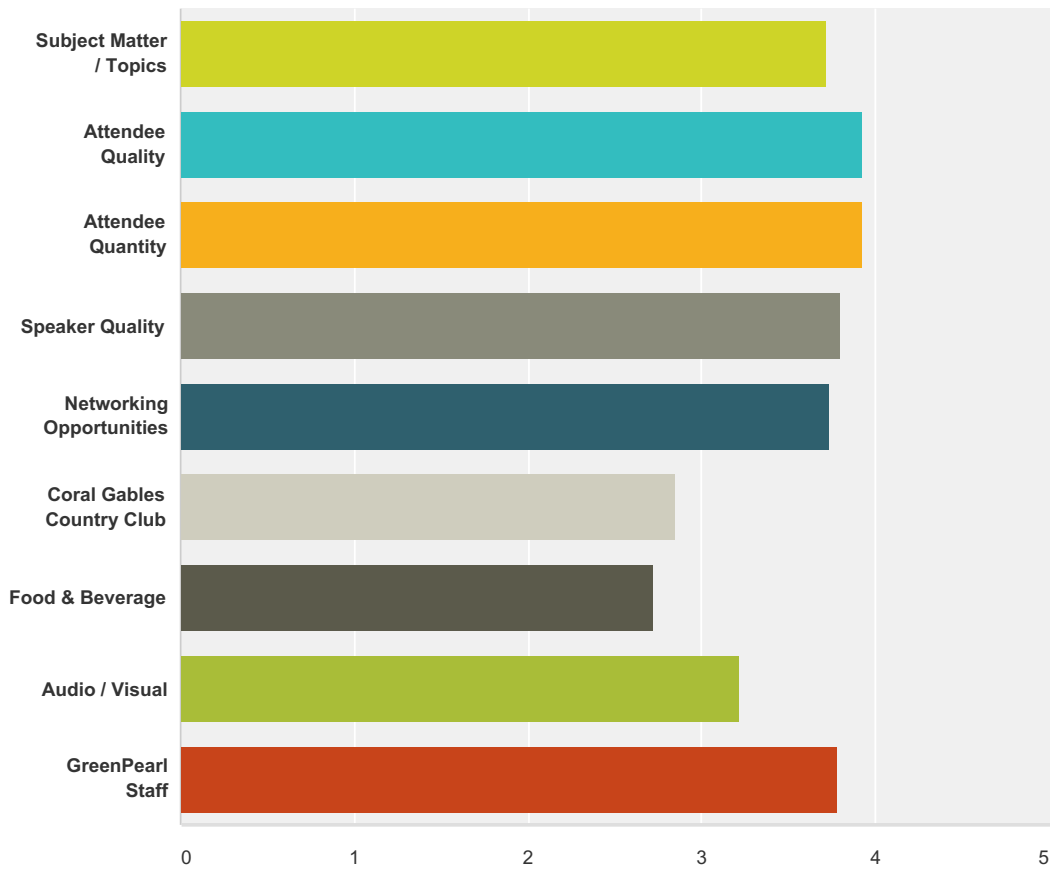
Answered: 39 Skipped: 13

Q7 Do you have any specific suggestions that we could make to improve your experience at future events?

Answered: 41 Skipped: 11

Q8 How would you rate the following aspects of this conference?

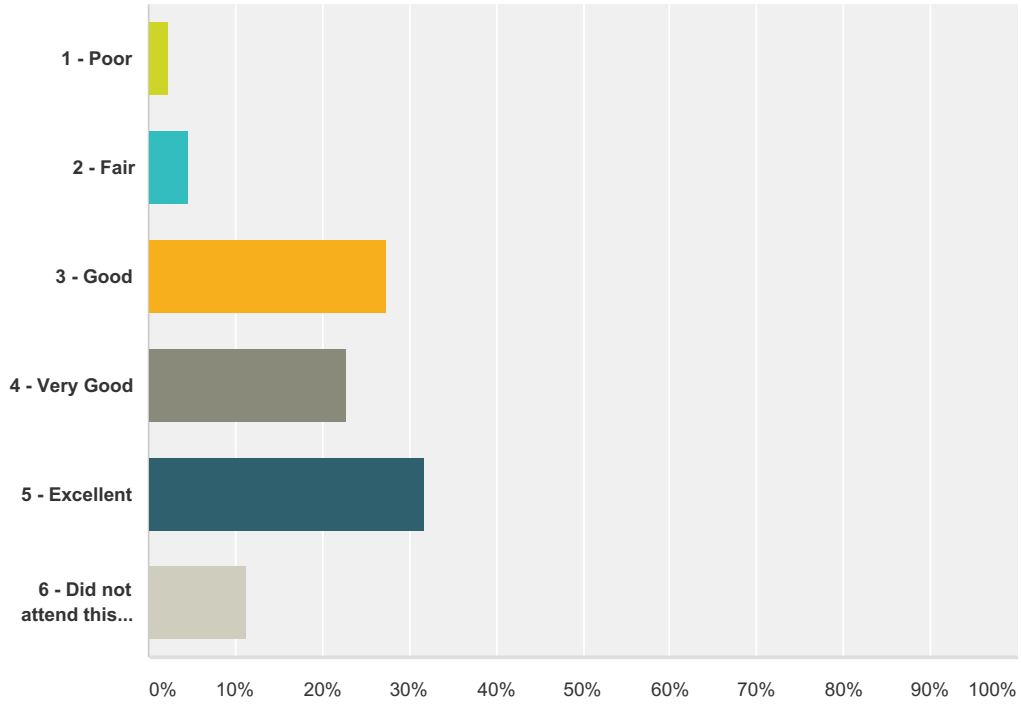
Answered: 46 Skipped: 6



	Excellent	Very Good	Good	Fair	Poor	Total	Weighted Average
Subject Matter / Topics	21.74% 10	45.65% 21	17.39% 8	13.04% 6	2.17% 1	46	3.72
Attendee Quality	28.26% 13	50.00% 23	13.04% 6	4.35% 2	4.35% 2	46	3.93
Attendee Quantity	32.61% 15	34.78% 16	28.26% 13	2.17% 1	2.17% 1	46	3.93
Speaker Quality	21.74% 10	47.83% 22	19.57% 9	10.87% 5	0.00% 0	46	3.80
Networking Opportunities	26.09% 12	36.96% 17	23.91% 11	10.87% 5	2.17% 1	46	3.74
Coral Gables Country Club	10.87% 5	21.74% 10	26.09% 12	23.91% 11	17.39% 8	46	2.85
Food & Beverage	10.87% 5	19.57% 9	23.91% 11	21.74% 10	23.91% 11	46	2.72
Audio / Visual	15.22% 7	28.26% 13	28.26% 13	19.57% 9	8.70% 4	46	3.22
GreenPearl Staff	26.67% 12	35.56% 16	26.67% 12	11.11% 5	0.00% 0	45	3.78

Q9 9:00 AM – Morning
Keynote Interviewer: Still Hunter, Senior Director, Institutional Property Advisors
Keynote Speaker: Daniel Kodsi, Chief Executive Officer, RPC Holdings

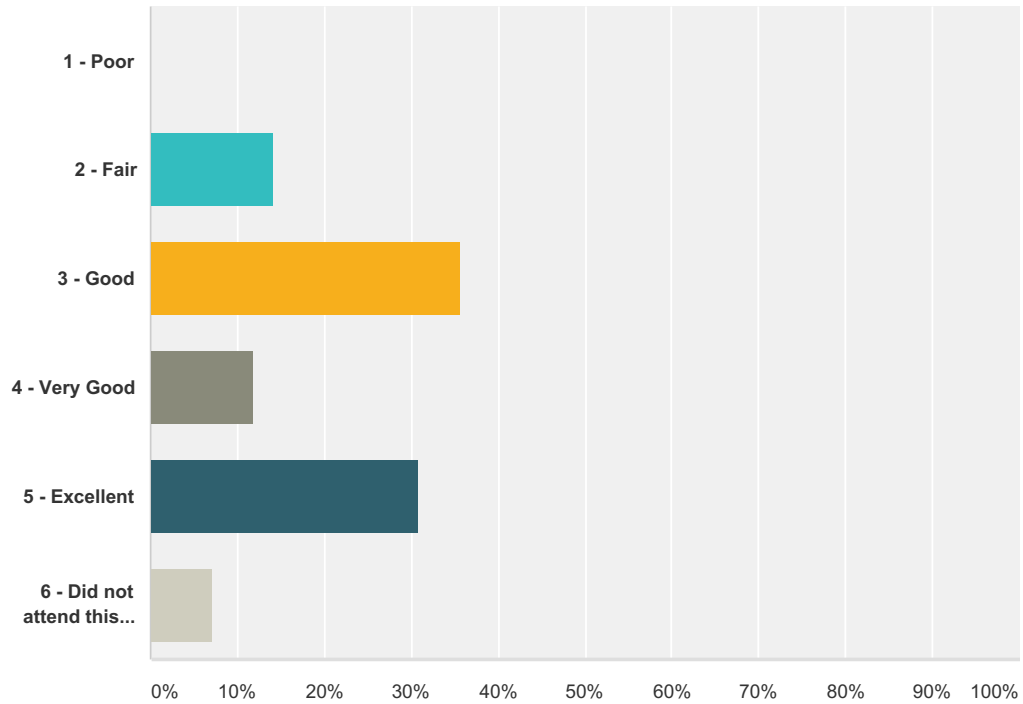
Answered: 44 Skipped: 8



Answer Choices	Responses
1 - Poor	2.27% 1
2 - Fair	4.55% 2
3 - Good	27.27% 12
4 - Very Good	22.73% 10
5 - Excellent	31.82% 14
6 - Did not attend this session	11.36% 5
Total	44

Q10 9:30 AM – Presentation The Evolution of an Office/Retail Developer Presented by: W. Allen Morris, Chairman, President & CEO, The Allen Morris Company

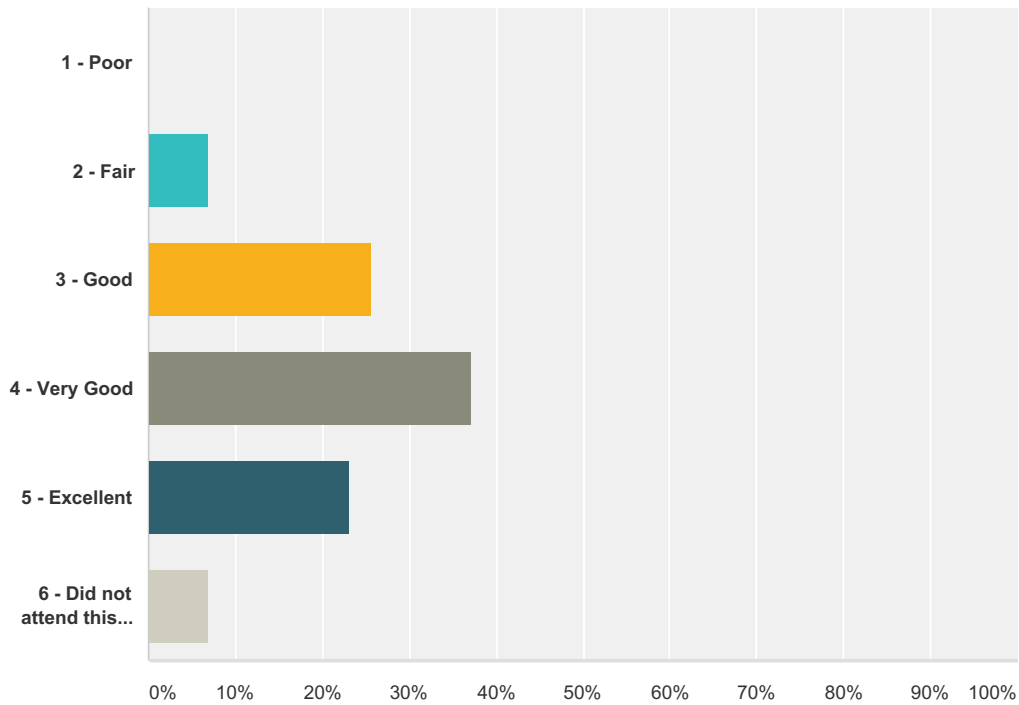
Answered: 42 Skipped: 10



Answer Choices	Responses
1 - Poor	0.00% 0
2 - Fair	14.29% 6
3 - Good	35.71% 15
4 - Very Good	11.90% 5
5 - Excellent	30.95% 13
6 - Did not attend this session	7.14% 3
Total	42

Q11 9:43 AM – General SessionIn the Pipeline: High Profile Urban DevelopmentModerator:- Steve Witten, Executive Director – Northeast & Florida, Institutional Property AdvisorsSpeakers:- Kyle Abney, Vice President, LEED® AP- Neil Carson, Managing Director, Kaufman Lynn Construction- Dennis Eisinger, Managing Partner, Ocean Land Investments- Matt Flowers, Senior Investment Director, The Related Group- Tim Lobanov, Managing Director, Verzasca Group- Greg West, Chief Development Officer, ZOM Living

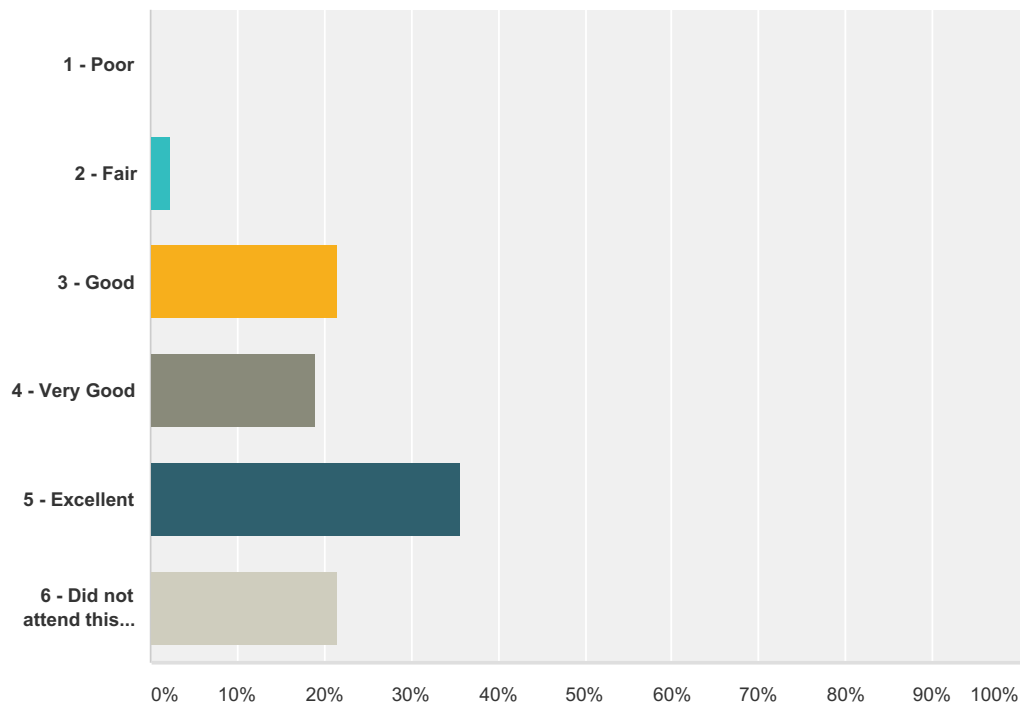
Answered: 43 Skipped: 9



Answer Choices	Responses
1 - Poor	0.00% 0
2 - Fair	6.98% 3
3 - Good	25.58% 11
4 - Very Good	37.21% 16
5 - Excellent	23.26% 10
6 - Did not attend this session	6.98% 3

**Q12 11:15 AM – Concurrent Session –
ASmart Money: Debt, Equity and
International Investors Moderator:- Brett
Forman, Founder & CEO, Forman Capital
Speakers:- Jay Jacobson, Managing
Principal, Eden Multifamily- David
Metalonis, CIO & Partner, Lionheart Capital-
Jacob Roffman, Principal, 13th Floor
Investments- Joanna Schwartz, CEO & Co-
Founder, EarlyShares- Brian Stolar,
President, Pinnacle Group- Marc Suarez,
Director, Hunt Mortgage Group**

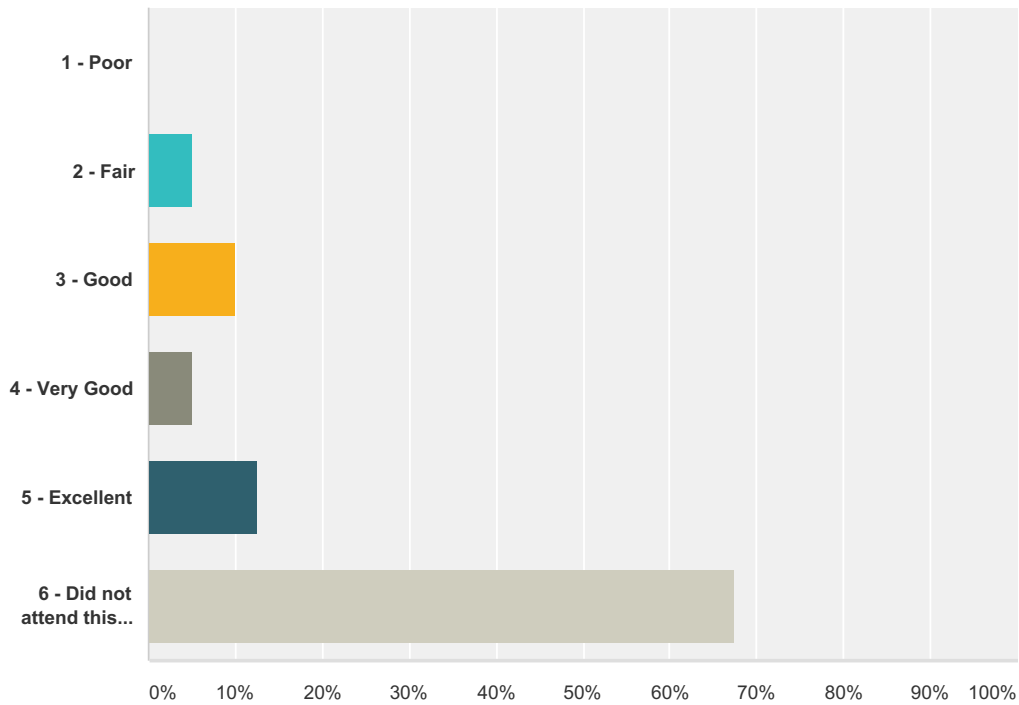
Answered: 42 Skipped: 10



Answer Choices	Responses	
1 - Poor	0.00%	0
2 - Fair	2.38%	1
3 - Good	21.43%	9
4 - Very Good	19.05%	8
5 - Excellent	35.71%	15
6 - Did not attend this session	21.43%	9
Total		42

**Q13 11:15 AM – Concurrent Session –
 BBoost Your Bottom Line: Best Practices in
 Property Management Moderator:- Matt
 White, President & CEO, Meter Technology
 Werks Speakers:- Zachary Goldman,
 Managing Principal & Director – Operations,
 TGM Associates- William Hamilton,
 Executive Vice President, Winthrop
 Management- Kevin Neal, VP –
 Development, AMLI Residential- Alex
 Rosemurgy, Managing Partner, Park
 Partners Residential- Marcie Williams,
 President, Rivergate | KW Management**

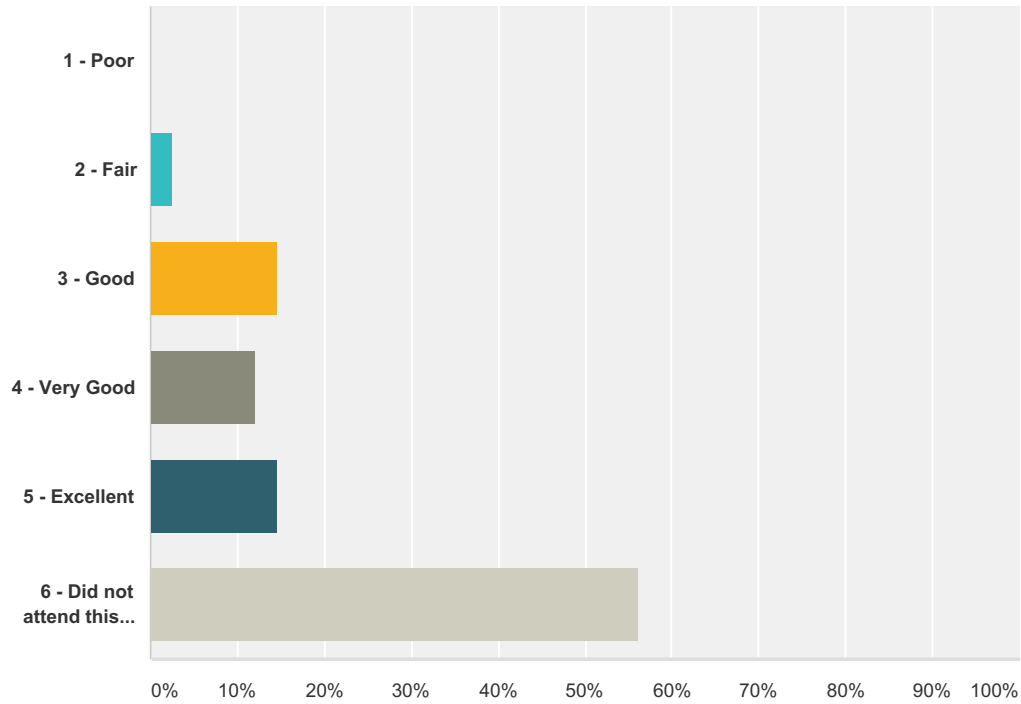
Answered: 40 Skipped: 12



Answer Choices	Responses
1 - Poor	0.00% 0
2 - Fair	5.00% 2
3 - Good	10.00% 4
4 - Very Good	5.00% 2
5 - Excellent	12.50% 5
6 - Did not attend this session	67.50% 27

**Q14 11:15 AM – Concurrent Session –
 CCrystal Lagoons: How Developers are
 Increasing Sales Velocity, Rents and
 Pricing with the World’s Top
 Amenity Presented by:- Uri Man, Chief
 Executive Officer, Crystal Lagoons**

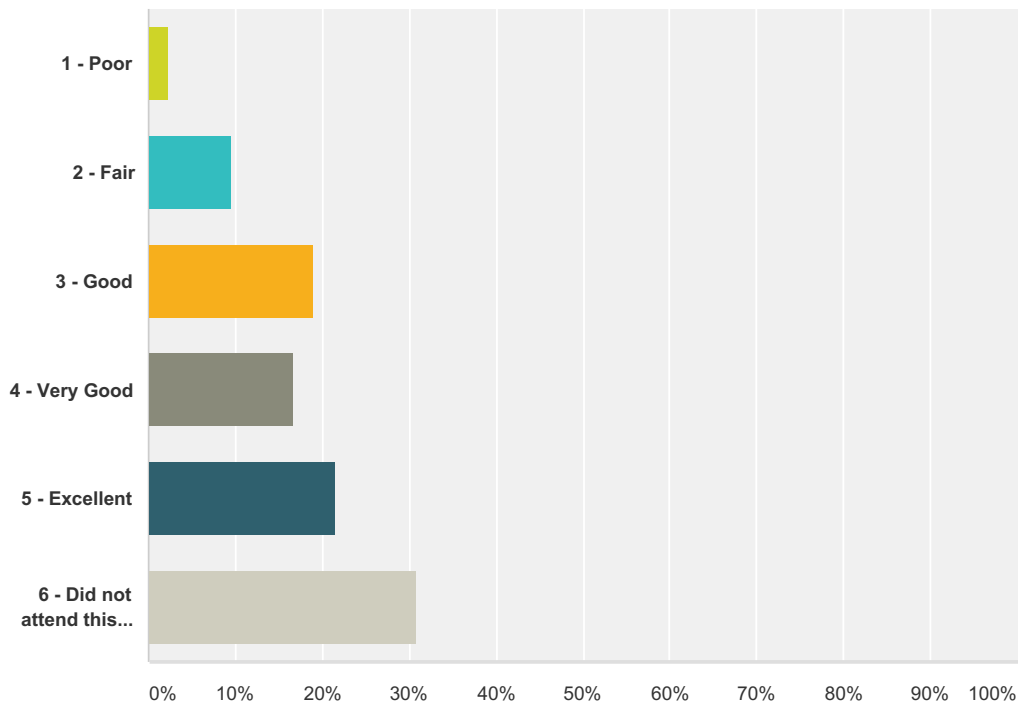
Answered: 41 Skipped: 11



Answer Choices	Responses	
1 - Poor	0.00%	0
2 - Fair	2.44%	1
3 - Good	14.63%	6
4 - Very Good	12.20%	5
5 - Excellent	14.63%	6
6 - Did not attend this session	56.10%	23
Total		41

**Q15 12:10 PM – Concurrent Session –
 A Beyond Urban: Emerging Markets and
 Development Hot Spots Moderator:- Jim
 Fried, Host, Fried on Business Speakers:-
 Gonzalo Cortabarría, Senior Vice President,
 Swire Properties- Luis Gonzalez, Principal &
 President, Paragon Group- Scott Moss,
 President, Moss Construction Managers-
 David Redfern, President, WaterWalk
 Apartments International Development**

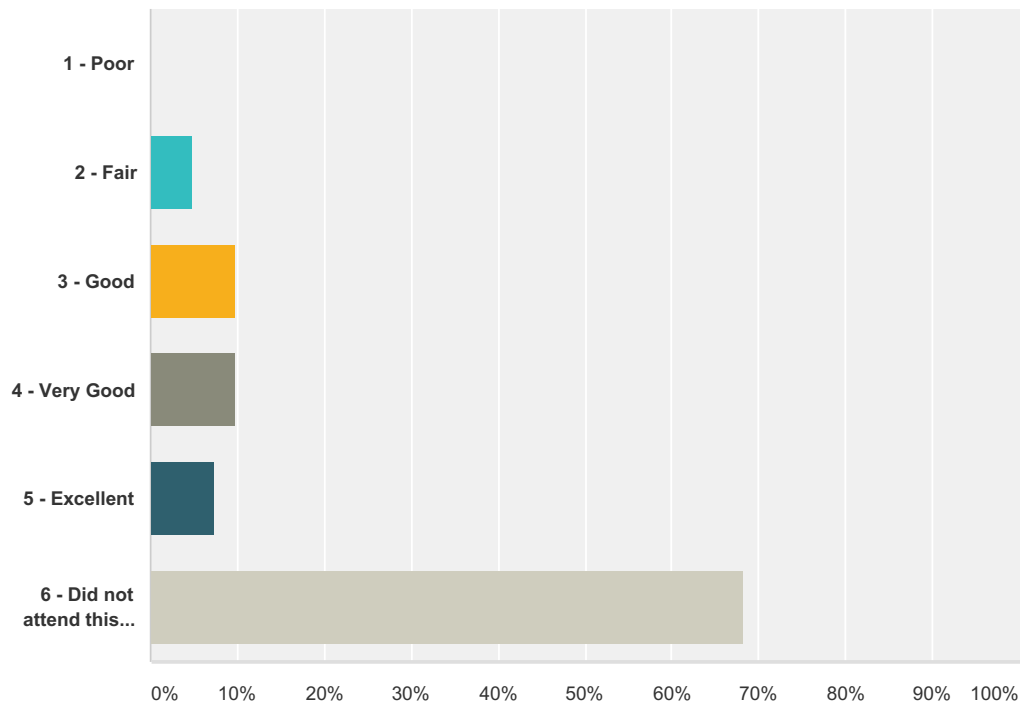
Answered: 42 Skipped: 10



Answer Choices	Responses
1 - Poor	2.38% 1
2 - Fair	9.52% 4
3 - Good	19.05% 8
4 - Very Good	16.67% 7
5 - Excellent	21.43% 9
6 - Did not attend this session	30.95% 13
Total	42

**Q16 12:10 PM – Concurrent Session –
 BTrading Up: Adding ValueModerator:-
 Forrest White, Director – Asset Engineering,
 Alliance Residential Company Speakers:-
 Paul Bertozzi, Managing Partner, Live Oak
 Contracting- Tal Frydman, Senior Director,
 Berkadia- Moshe Popack, Chairman & CEO,
 YMP Real Estate Management- Hen Shoal,
 Director - Acquisitions, Pensam Capital-
 Jenn Zella, Principal, CID Design Group**

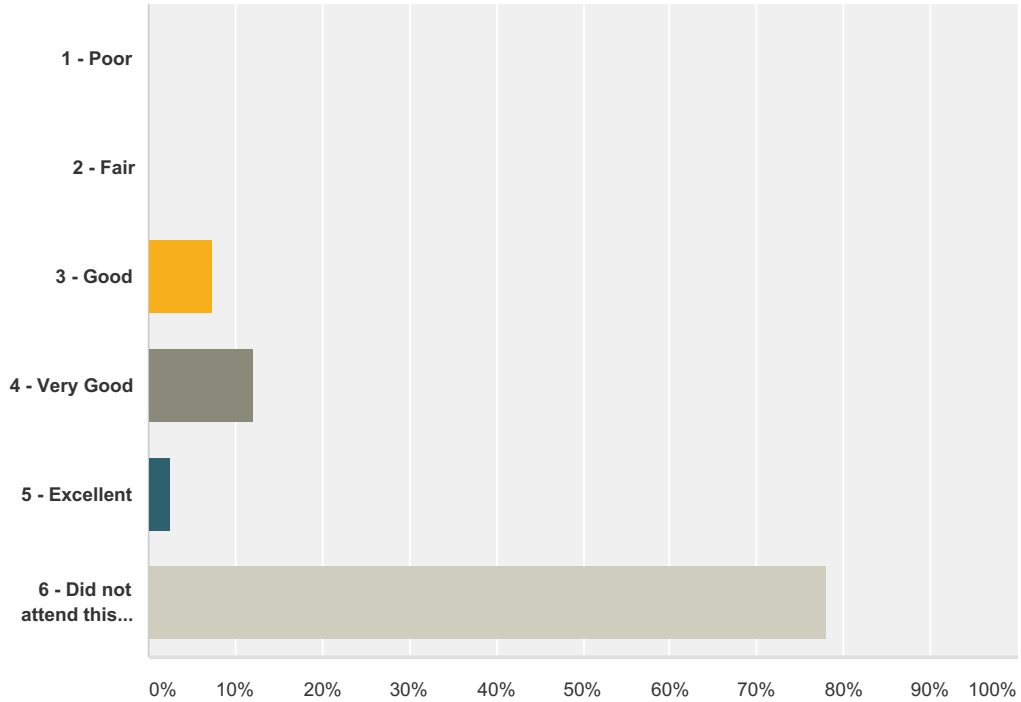
Answered: 41 Skipped: 11



Answer Choices	Responses
1 - Poor	0.00% 0
2 - Fair	4.88% 2
3 - Good	9.76% 4
4 - Very Good	9.76% 4
5 - Excellent	7.32% 3
6 - Did not attend this session	68.29% 28
Total	41

Q17 12:10 PM – Concurrent Session – C
The Cost of Risk Transfer is Yours
 Presented by:- Alicia Speight, Senior Managing Director & Regional Manager, Crystal & Company

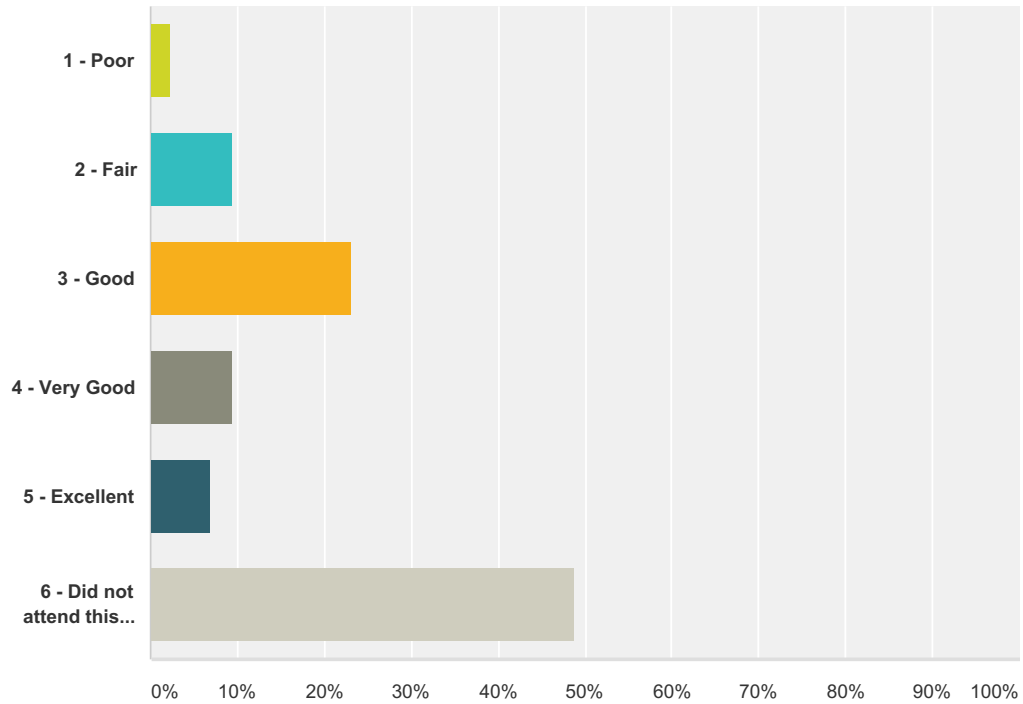
Answered: 41 Skipped: 11



Answer Choices	Responses
1 - Poor	0.00% 0
2 - Fair	0.00% 0
3 - Good	7.32% 3
4 - Very Good	12.20% 5
5 - Excellent	2.44% 1
6 - Did not attend this session	78.05% 32
Total	41

Q18 1:15 PM – Presentation Maximize ROI & Increase Cap Rates: Specialty Tax Credits & Energy Incentives Presented by:- Michael D’Onofrio, Managing Director, Engineered Tax Services

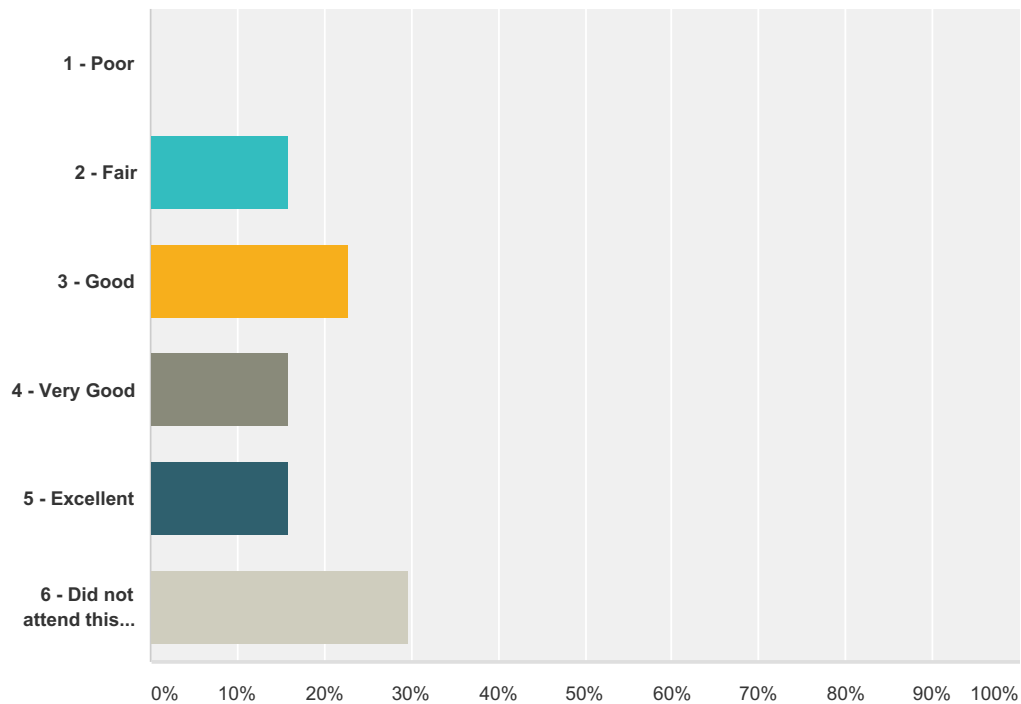
Answered: 43 Skipped: 9



Answer Choices	Responses
1 - Poor	2.33% 1
2 - Fair	9.30% 4
3 - Good	23.26% 10
4 - Very Good	9.30% 4
5 - Excellent	6.98% 3
6 - Did not attend this session	48.84% 21
Total	43

Q19 2:15 PM – General Session Power Panel: Sustainable Surge
Moderator:- Nate Ritter, President, Florida Green Building Coalition
Speakers:- Jennifer Languell, Founder & President, Trifecta Construction Solutions-
Matthew Montgomery, Principal, GroundStone-
Jason Robertson, VP – Development, American Land Ventures-
Michael Taylor, President, Current Builders-
Matt Zirkelbach, President, RunBrook

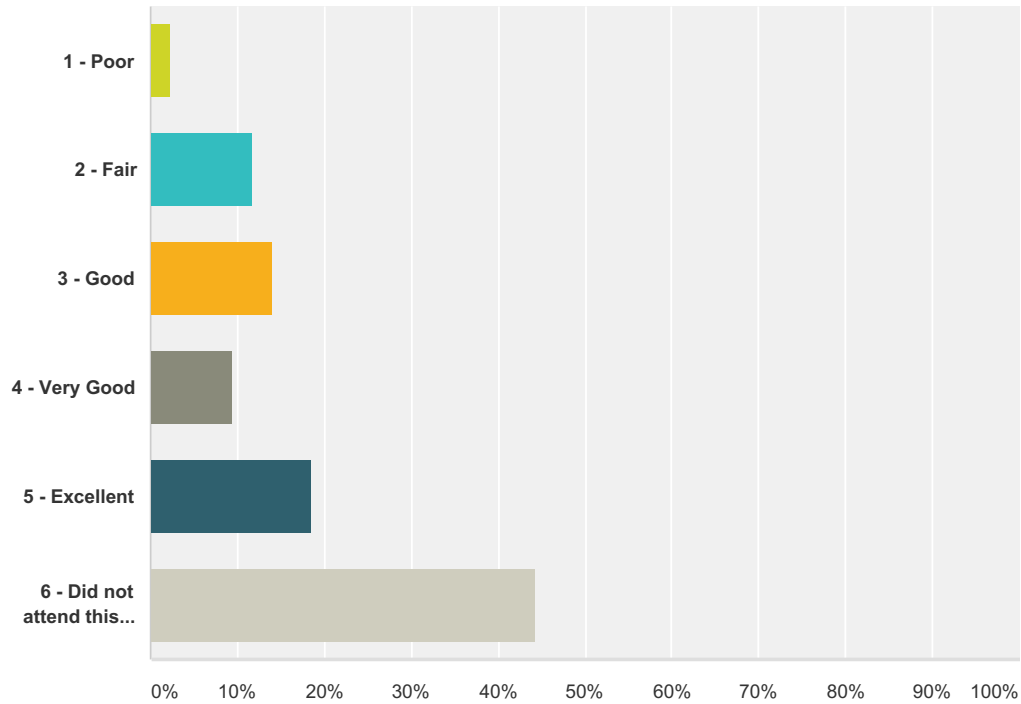
Answered: 44 Skipped: 8



Answer Choices	Responses	
1 - Poor	0.00%	0
2 - Fair	15.91%	7
3 - Good	22.73%	10
4 - Very Good	15.91%	7
5 - Excellent	15.91%	7
6 - Did not attend this session	29.55%	13
Total		44

Q20 3:15 PM – Afternoon Keynote
Speaker: Andrew Frey, Board Member,
South Florida Regional Transportation
Authority

Answered: 43 Skipped: 9



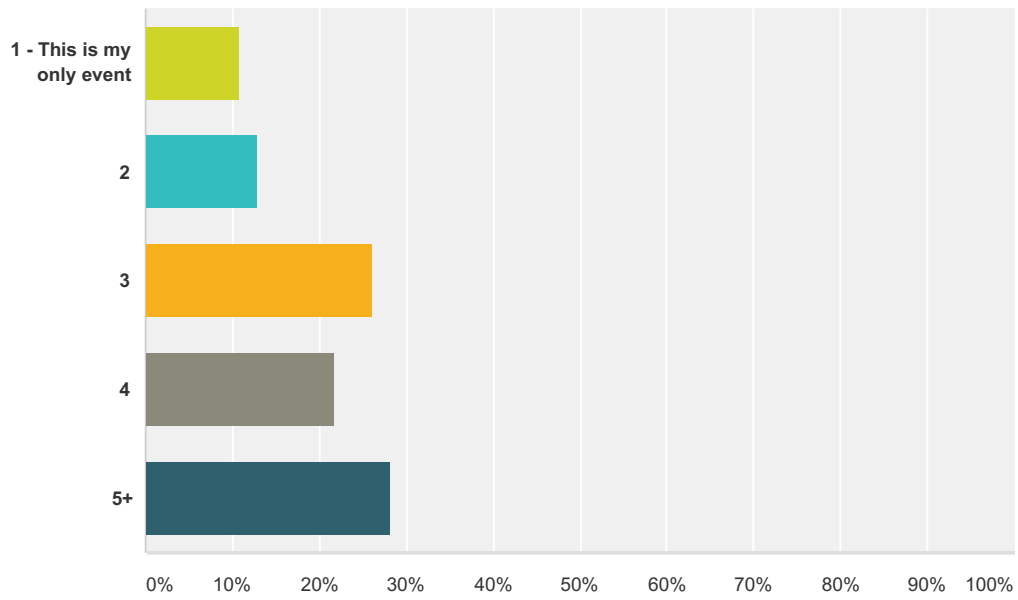
Answer Choices	Responses
1 - Poor	2.33% 1
2 - Fair	11.63% 5
3 - Good	13.95% 6
4 - Very Good	9.30% 4
5 - Excellent	18.60% 8
6 - Did not attend this session	44.19% 19
Total	43

Q21 Was there a speaker or topic that we did not include that you would like to see at a future event?

Answered: 15 Skipped: 37

Q22 How many real estate conferences do you attend per year?

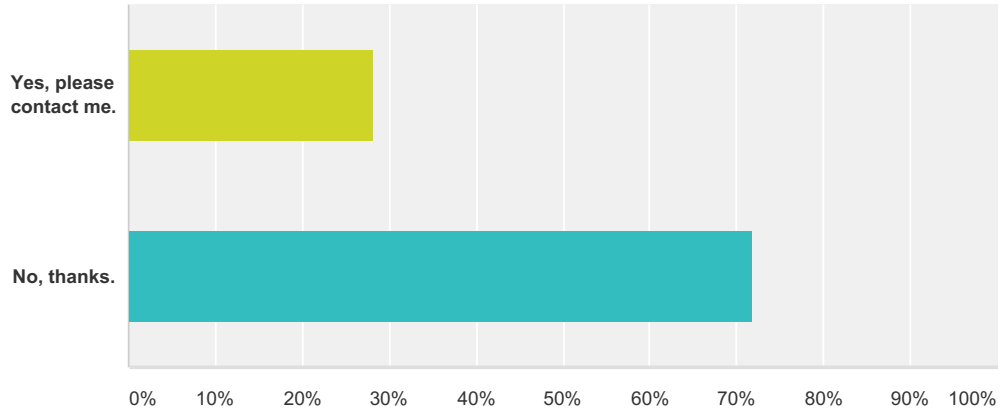
Answered: 46 Skipped: 6



Answer Choices	Responses
1 - This is my only event	10.87% 5
2	13.04% 6
3	26.09% 12
4	21.74% 10
5+	28.26% 13
Total	46

Q23 Do you have interest in speaking, sponsoring or exhibiting at a future ReallInsight Event?

Answered: 46 Skipped: 6



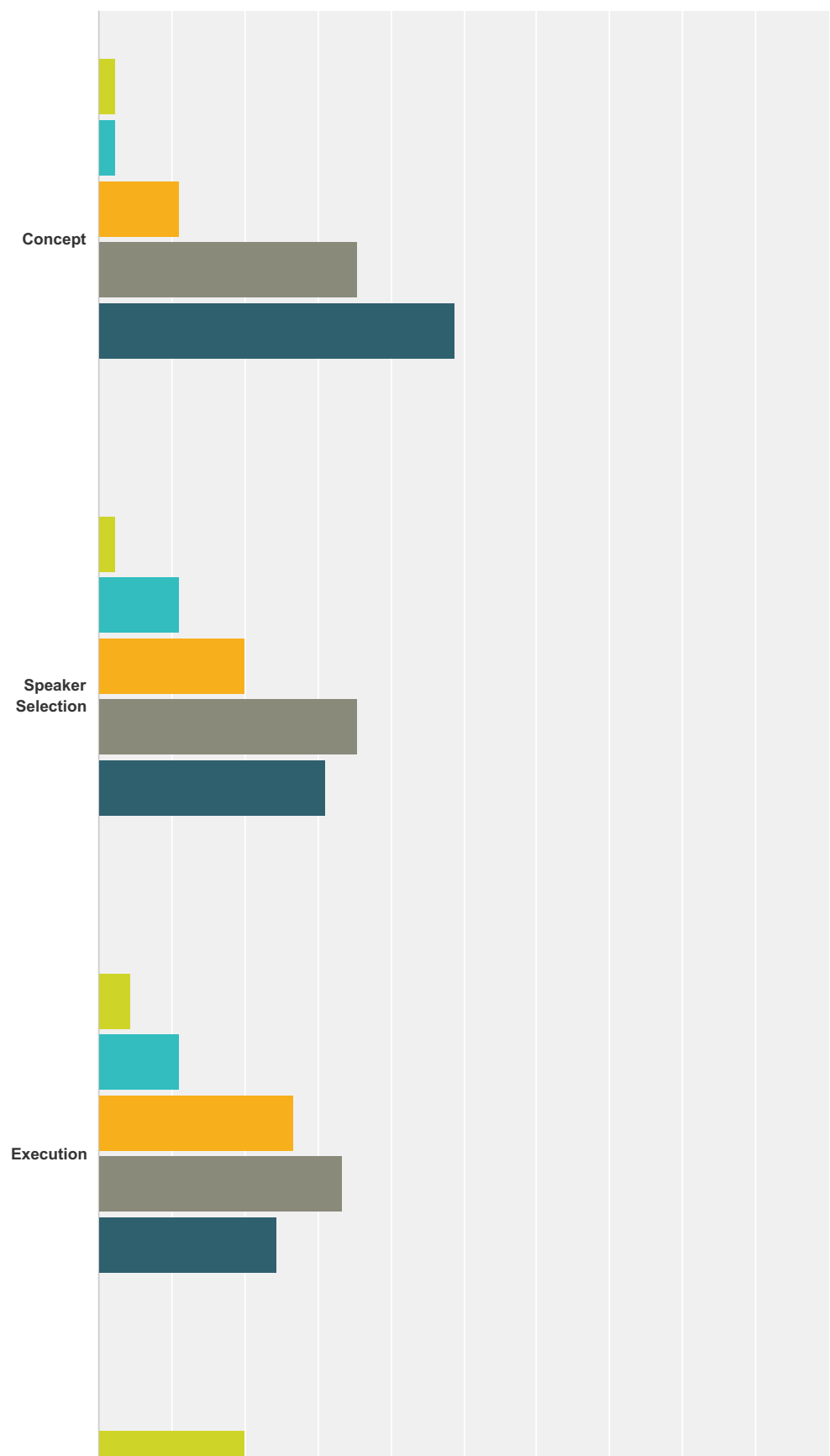
Answer Choices	Responses	
Yes, please contact me.	28.26%	13
No, thanks.	71.74%	33
Total		46

Q24 Any final comments, suggestions, or compliments?

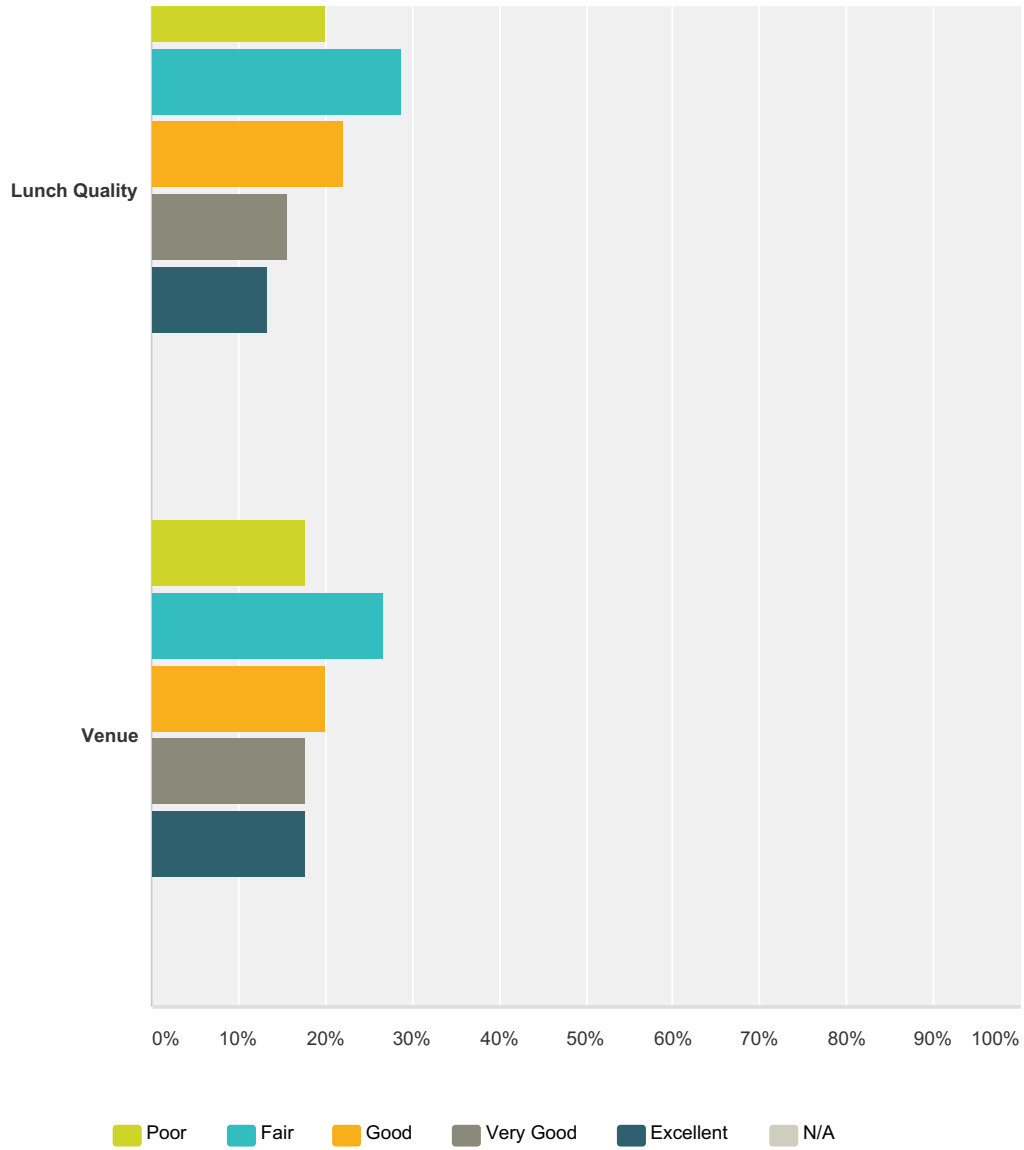
Answered: 13 Skipped: 39

Q25 Overall, how do you rate the event?

Answered: 45 Skipped: 7



4th Annual Florida Multifamily Summit - Attendee Survey



	Poor	Fair	Good	Very Good	Excellent	N/A	Total
Concept	2.22% 1	2.22% 1	11.11% 5	35.56% 16	48.89% 22	0.00% 0	45
Speaker Selection	2.22% 1	11.11% 5	20.00% 9	35.56% 16	31.11% 14	0.00% 0	45
Execution	4.44% 2	11.11% 5	26.67% 12	33.33% 15	24.44% 11	0.00% 0	45
Lunch Quality	20.00% 9	28.89% 13	22.22% 10	15.56% 7	13.33% 6	0.00% 0	45
Venue	17.78% 8	26.67% 12	20.00% 9	17.78% 8	17.78% 8	0.00% 0	45

**Q26 Enter your e-mail for a chance to win a
GoPro or iPad.**

Answered: 48 Skipped: 4